

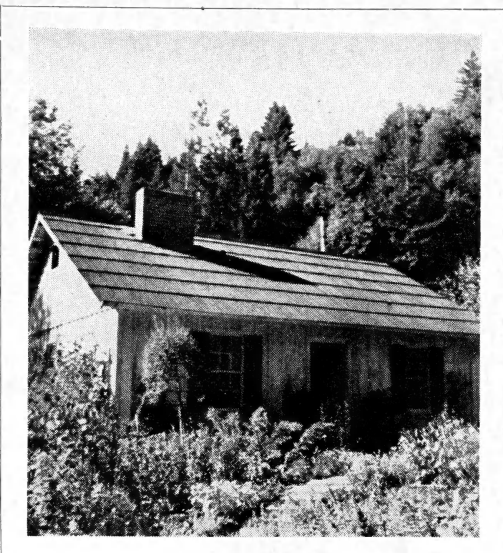
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This is Rios Silvestres, in the beautiful Brown Valley of California's Santa Cruz Mountains. Here, all around, is beauty enough to satisfy all who truly love Nature; here, too, are the Old-

Fashioned Roses, Campanulas and many choice perennials—not in nursery rows but planted in the spots they prefer, to add their welcome when you visit us.

Roses of Yesterday Campanulas and Rare Plants of Today

No flower in history is linked so intimately with human affairs as the Rose. In peace or war, in joy or sorrow, in king's castle or cotter's home, in religion and in art, the record of its influence appears in song and story. Undisputedly she has reigned as Queen of Flowers for more than twenty-five centuries; today, as always, she is the treasured favorite of all who truly love gardens.

The many original illustrations in this catalogue, (from unretouched photographs taken in our garden), must not be reproduced without permission. All rights reserved. Copyright 1941.

THE LESTER ROSE GARDENS

(Formerly at Monterey, now at Rios Silvestres in Beautiful Brown Valley)

R. F. D. 5, BOX 326 • WATSONVILLE, CALIFORNIA

By Way of Introduction

THIS CATALOG differs from many catalogues you will receive; it has no gaudy and expensive colored illustrations, (which the customer pays for), and, I hope, no extravagant claims. But it does offer you the benefit of a lifetime's experience with roses; it tries to tell the truth; and it offers you nothing that has not been tried out and found to be of real merit, not for the expert horticulturist, but for the amateur gardener, whom we try to serve faithfully and whose interests we hold to be paramount. Descriptions are necessarily brief, but further detailed information or any planting suggestions desired will be gladly given on request. My occasional personal comments about the Old Roses will, I trust, be excused, but they come from the heart. As for prices, if you could see our stock you would agree they are most reasonable.

We are not a big concern; we prefer doing a small business so that we can give individual attention to each order; therefore our stocks are limited and many items become exhausted before the season is over. Hence we ask you to **ORDER AS EARLY AS POSSIBLE** and so insure your order complete; we will ship at any later date you may request.

WE PREPAY DELIVERY CHARGES, unless otherwise stated, on all orders for \$1.00 or more to any address in California; elsewhere on the conditions indicated. As our Roses are exceptionally large, this is an important consideration. Be sure to add the necessary 3% sales tax, please, on California orders. If requested when ordering we will expertly prune all roses, ready to plant. With each rose order, we enclose a free copy of Mr. Lester's "How to Get the Most From Your Roses." Terms are cash with order, or we will send C.O.D. if one-third is paid as a deposit. Please use the order blank on page thirty-one.

FRANCIS E. LESTER

The Old Roses

"Is not old wine wholesomest?"

—CHARLES KINGSLEY.

We agree there is a real thrill in growing a new, patented, rose introduction even though the price is high and it may be short-lived, a shy bloomer and lack fragrance; and we appreciate the great improvements in many modern roses that have resulted from the patient work of our rose hybridists. But, frankly, we are very fond of the Old Fashioned Roses with their time-proven merits and their rare charm; "old friends are best"; and it is little wonder they are today regaining their original popularity, for they possess qualities that few new roses can offer. Chief among these is their enduring vitality, for while the large majority of our new roses of recent years disappear from lack of stamina, the old roses are with us today because of their proven ability to withstand the hazards of existence and to resist diseases and pests. They, more than the modern roses, lend themselves to planting in perennial borders. Preeminently they are the ideal roses for occupying neglected spaces in the garden where they will neither expect nor receive the care we bestow on modern varieties and yet will flourish with abandon. We of California have sadly overlooked the merits of the Old Roses in our mad scramble after the latest patented novelty; one writer, 75 years ago, tells of Marechal Niel as a riot of bloom from one end of the state to the other, yet where do we find this most fragrant of all yellow climbers, quite unequaled in its class, now? In many a neglected Pacific Coast garden you may find old roses, planted half a century ago or more, blooming continuously; there are still growing in California some of the original specimens of the Castilian Rose that were planted by the Mission Fathers who founded the missions!

Then, too, only the Old Roses offer you that rare quality of association value which age and tradition alone can give; the Eglantine is one of these, favorite rose with Shakespeare and of the Elizabethan days. And is it not worth much to have in your garden the original variety of which Moore wrote his immortal "Last Rose of Summer"?

The Old Roses offer garden delights unobtainable elsewhere. Practically all are deliciously fragrant, many with the true attar-of-rose fragrance so markedly absent in modern rose creations. What greater garden delight could there be than the penetrating old-time fragrance of the pink Castilian Rose and the rare, leafy perfume of the Eglantine,—two intriguing odors no other flowers provide? Rich in their heritage of virility and fragrance and tradition, the Old Roses are, like true and tried friends, like old wine and old masterpieces, treasures well worth preserving and enjoying.

The list of Old Fashioned Roses that follows is but a partial list of what we have, for available quantities of some kinds are so limited as to forbid offering generally. But this list will repay careful perusal. Stock offered is of 2-year-old selected plants of finest quality; occasionally, if sold out of large plants, we send smaller size, making due allowance in price. To avoid disappointment orders should be placed promptly.

PRICES as stated, delivered free in California; in lots of 10 or more, 10% off. Beyond that add 10 cents each; if east of the Mississippi, add 15 cents.

*Oh! No man knows
Through what wild centuries
Roses back the Rose!*

—WALTER DE LA MARE.

AGRIPPINA (1789); (Cramoisie Superieur)

—Famous old China pillar rose for hedge, porch, etc.; free and persistent bloomer with clusters of very double deep crimson flowers; quite disease resistant. **Illustrated. \$1.00.**

ALEXANDER HILL GRAY (1911); (Yellow Cochet)

—Good everblooming tea rose with large, fragrant, lemon-yellow double flowers. **\$1.00 and 75c.**

ALISTER STELLA GRAY (1894); (Golden Rambler)

—Invaluable climbing noisette rose, always in bloom, disease-proof; double, fragrant, orange and yellow flowers in clusters, pointed buds. A rose to plant, forget, but love. **\$1.00.**

AUSTRIAN COPPER (1596)—Single flowers of intense copper-red with old gold center and reverse, vigorous, hardy, resistant to disease. **\$1.00.**

BANKSIA (1807)—Rank, thornless climber with profuse clusters of small double, white, violet-scented flowers. **\$1.00.**

Native of China, the Banksia is a very long-lived rose, lasting for centuries; it grows to immense proportions. On one specimen in Southern France a patient investigator counted over fifty thousand blooms and its peasant owner was said to cut its surplus wood for firewood! Specimens are growing today in California with trunks well over a foot thick; in Arizona is a fifty-year-old Banksia whose branches provide more than a thousand square feet of shade for a patio tea-house! In mild climates it is ideal, with evergreen foliage, a cloud of dainty violet-scented flowers in spring.

BLACK PRINCE (1866)—Hybrid perpetual rose of vigorous habit with large, full, cupped flowers of deep crimson, shaded black; rare fragrance. **85c.**

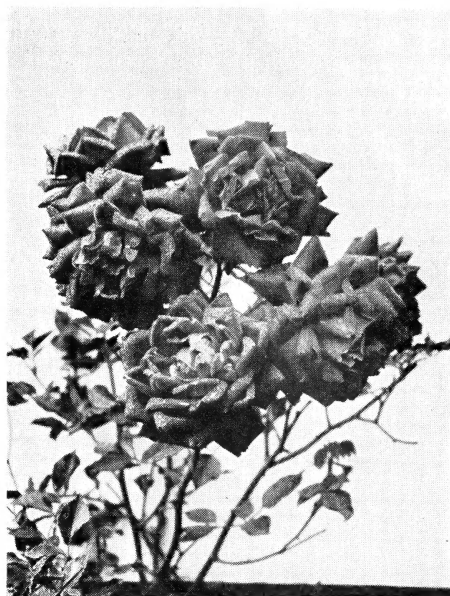
CASTILIAN (Ancient); (The Damask Rose; Rose of Castile; Rose of Babylon)—**Illustrated.** Shrub habit, recurrent bloomer, with double, soft pink, intensely fragrant flowers of rich charm, followed by long scarlet hips. **\$2.00.**

This is truly the Rose of Romance for it has come down to us through the centuries clothed in a halo of historic traditions. It is one of the oldest roses known. Its graceful semi-double flowers fill the garden air with their intense fragrance for from these flowers is made the true attar of roses. A rose to win your heart as it speaks to you of its romantic past.

CRAMOISIE SUPERIEUR—See Agrippina.

CREPUSCULE (1904)—Really rare for we know of no other source of supply. A lovely climbing Noisette Rose, quite resistant to rose enemies, bearing abundantly all season long long-pointed buds and fragrant flowers of bittersweet-orange, changing to apricot-yellow. Most desirable. **\$1.50 and \$1.00.**

CHROMATELLA (1843); (Cloth of Gold; The Sherman Rose)—**Illustrated.** A vigorous everblooming climber, with disease proof foliage and double fawn-yellow fragrant flowers in profusion. The original rose whose romantic love-legend of old Monterey has given to it the name of "The Sherman Rose." With each plant we enclose a copy of Mr. Lester's copyrighted "The True Story of the Sherman Rose." **Illustrated, page 4. \$1.50 and \$1.**



AGRIPPINA

Favorite in Old California Gardens

"The Rose is sweetest washed with morning dew."
SCOTT.



CASTILIAN

*A favorite for over 2000 years!
The Ancient Castilian Rose*

*Exceeding fair she was not; and yet fair
In that she never studied to be fairer
Than Nature made her; beauty cost her nothing,
Her virtues were so rare.* —ALL FOOLS.

So sweet was the savor of Roses . . . that sick persons, borne in the garden in a litter, walked forth sound and well for having passed the night in so lovely a place.

—FROM THE "LAY OF THE LITTLE BIRD."



DAMASK ROSE (16th Century) — Strong growing bush type bearing recurrently double, deliciously fragrant flowers of deep pink to red, sometimes striped with white. Sturdy and resistant to neglect; a famous rose in history. **\$1.25.**

DUCHESS de BRABANT (1857): (The Duchess)—Favorite old decorative Tea Rose; vigorous large bush form; pale pink, tulip-form fragrant flowers all season long. **\$1.00.**

EGLANTINE (Ancient Species Rose) — Hardy, vigorous, easy to grow Sweetbrier shrub rose, ideal as specimen or hedge subject. **\$1.00.**

Here is the true Eglantine, rose of the English poets from Chaucer down thru the centuries; the original English Sweetbrier, great favorite in Elizabethan gardens; quite disease resistant for it flourishes under adversity. Bears single pink flowers and thick leaves that fill the early morning or late evening air with their delicious apple-fragrance and as though that were not enough to delight your heart, abundant, long-lasting, scarlet hips in fall and winter.

ELIZABETH ROWE—See under Moss Roses, page 6.

FAIRY ROSE (1800)—Choice dwarf rose, ideal for rock gardens, with profuse, single, small, pink or white flowers borne continuously; disease and pest-proof foliage. **75c.**

The Romantic Sherman Rose (Chromatella); a free-growing, ever-blooming, yellow climber of 1843 (Described on page 3)

GARDENIA (1899)—Vigorous hardy climber with very handsome disease-proof evergreen foliage and double cream flowers. Ideal for covering an old building, its foliage effect is so lovely. **\$1.00.**

GENERAL JACQUEMINOT (1852)—The favorite red rose of our grandmothers' gardens; sturdy and vigorous and well behaved, even though neglected. **\$1.00.**

A hearty, rugged, thick-necked rose of military mien that appears disdainful of the petting demanded by our modern roses for it blooms freely and continuously even though neglected and in poor soil. Grows to large bush proportions; bears its very double brilliant scarlet-red flowers on strong stems, so rich in old-fashioned rose fragrance that I have seen more than one admirer deeply stirred by tender memories aroused.

GLOIRE de DIJON (1853)—Favorite climbing rose of our grandparents, still as good as ever; hardy, vigorous, with very large, very full, fragrant flowers of rose, salmon, and yellow. This is the rose of which Dean Hole, England's most famous rosarian, said that if he were condemned to have but one rose it would be the Gloire de Dijon. **\$1.00.**



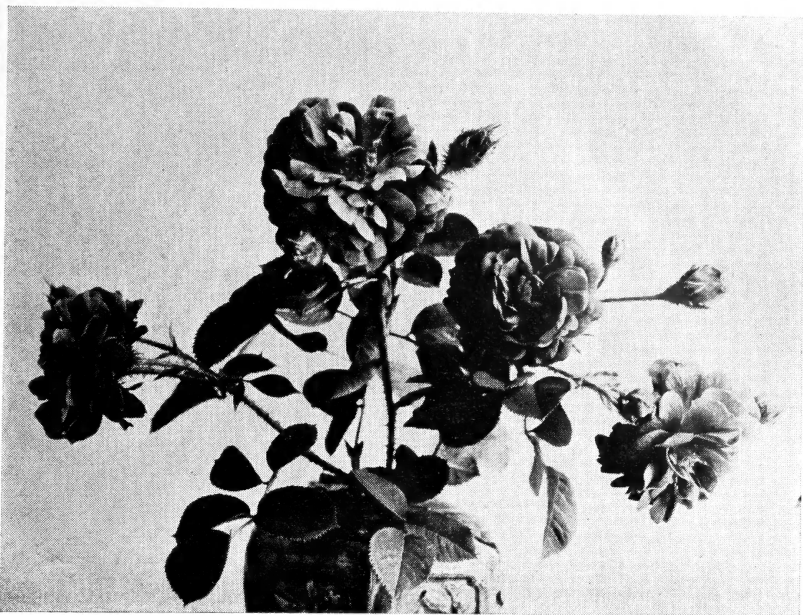
GLOIRE des ROSOMANES (1825); (Ragged Robin)—Large, semi-double fragrant flowers of glowing crimson, in clusters, borne quite continuously; vigorous growth and tremendously resistant to pests, disease and neglect. High bush to pillar form. **75c.**

GLOIRE LYONNAISE (1884)—The most popular white rose in old time gardens; a strong-growing hybrid perpetual with large, leathery foliage, bearing intermittently its very large and double, cupped flowers of ivory-white tinged with yellow at the center, intriguingly fragrant. **\$1.00.**

GREEN ROSE (1856)—Illustrated. One of the easiest disease-proof roses to grow anywhere, in any soil, with handsome, clean foliage, shapely bush form and almost thornless. **\$1.00.**

A rose that is sometimes dismissed by unimaginative folk as a freak, but to the sympathetic rose-lover truly a rose with a keen sense of humor. Its "flowers" are indeed no flowers at all but a strange and quite unexplained freak of foliage, yet the buds exactly resemble other rose buds and open up to attractive, double leaf-green flowers that, to complete the deception that this rose so cleverly achieves, take on tones of bronze and scarlet. Only severe frost will stop its happy blooming habit.

*The strange, fascinating, ever-blooming
GREEN ROSE of 1856*



The Genuine OLD RED MOSS Rose of the 17th Century

GRUSS AN TEPLITZ—Fine type of a really everblooming rose, descendant of noble rose ancestors; bears from early spring to late frost double, lasting flowers of deepest scarlet and intensely fragrant. Foliage is abundant and very disease-resistant, growth most vigorous, attaining shrub height. Grows rankly in any soil. **75c.**

HARRISON'S YELLOW (1830); (The Old-Fashioned Yellow Brier)—Fine fern-like brier foliage and small, very double flowers of an intense buttercup-yellow that does not fade. Grows to a large, spreading shrub. **\$1.00.**

This is the old-fashioned "Rose of Our Grandmothers". In the gold-rush days of the '49ers it was a comparatively new yellow rose, greatly admired and I have learned repeatedly from the lips of the descendants of the early pioneers the story of how this rose came west. As the covered wagon left the eastern home for the long transcontinental trek it was the woman of the home who dug up a root-sprout of this yellow rose that had won her heart, planted it in a tin can, nursed it through the long months of travel overland, and planted it by the new home in the California mother-lode sierras. Here I have frequently found it in the abandoned gardens of miners' homes, vacated decades ago, "gone wild", uncared for, yet flourishing and blooming with all the abandon of a native flower.

HENRI MARTIN—See under Moss Roses, page 6.

HUGONIS (Father Hugo's Rose)—Most valuable species rose from China, of erect, branching growth, up to 6 feet or more, making a handsome shrub. Foliage is fern-like and beautiful; in the fall tinged purple. Flowers 2 inches wide, single, pale yellow, very graceful, borne in utmost profusion completely clothing the spreading branches, making a striking display in the spring. Very hardy, dependable and resistant. **\$1.00.**

LA FRANCE (1867)—Invaluable old tea rose with large, full, silver-rose flowers of sweetest fragrance; a continuous bloomer. **\$1.00.**

LAMARQUE (1830)—Famous old climbing Noisette, very strong grower, quite disease resistant, lovely foliage, delightfully fragrant white flowers all season long,—everything you can ask for in a climbing rose! Second size only, **75c.**

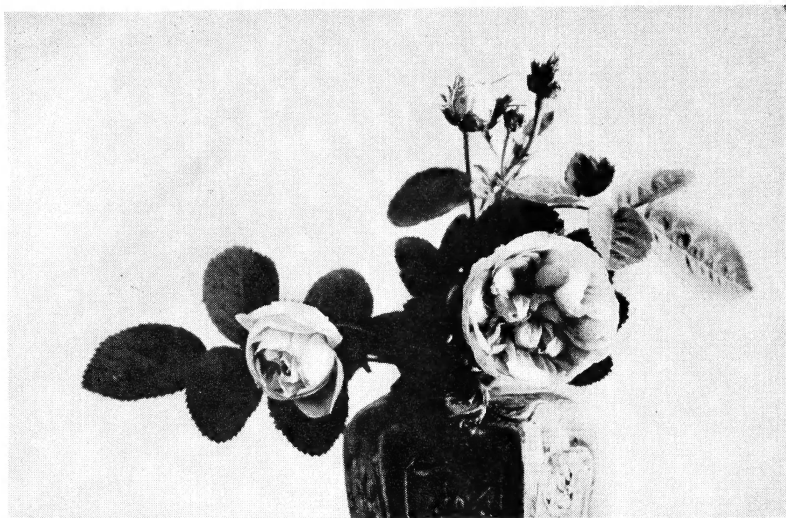
This is the mother and the grandmother of many of the Noisette climbing roses that are so perfectly at home in the climate of California and the South and are to be found, generations old, in our oldest gardens. Mme. Alfred Carriere, Marechal Niel, Chromatella and Reve d'Or are but some of these. Lamarque is a rose that asks for little but gives much. I have one specimen that flourishes like a wild thing in a tangle of native shrubs against a redwood background; it has never been artificially fed or watered or sprayed; and its graceful, fragrant white flowers, that could never make the grade at a fashionable rose show, seem sometimes to gently shake with laughter at our modern habit of fussing over roses to get results!

LOUIS PHILIPPE (1834)—A bushy China rose, the kind that does so well in mild climates, with pleasing, pest-resistant foliage, and medium-size, very double, globular, fragrant flowers of deep scarlet-red, borne profusely all season long. **\$1.00.**

MME. ALFRED CARRIERE (1879)—Noisette climber, continuous bloomer, disease proof, with blush-white double, fragrant flowers. **\$1.00.**

MADAME HARDY (1832)—Greatly esteemed in all old-fashioned gardens for its large, very full, cupped flowers of pure white, sometimes tinged with flesh-pink, with the true, lasting old-fashioned rose fragrance. Still as good as ever. **\$1.00.**

MME. VICTOR VERDIER (1863)—A strong growing hybrid perpetual with handsome foliage and very large, deliciously fragrant double flowers, on strong stems, of a clear light crimson. **\$1.00.**



17th Century CRESTED MOSS Rose

... and the Angel, with dew-laden wings, being weary, begged of the Rose a night's shelter. Awakening refreshed, she asked how such hospitality might be repaid. "Make me even more beautiful," replied the Queen of Flowers. "But what grace can I add to the most beautiful of all flowers," said the Angel; and then, glancing at her mossy bed, she gathered some and placed it on the Rose's young buds. Thus was born the Moss Rose.

—FROM THE CALVADAS LEGEND OF THE BIRTH OF THE MOSS ROSE

The Moss Roses

It is one of the strange things about modern rose fashions that in the confusing multitude of modern streamlined roses we seem to have forgotten the unique qualities of the Old Moss Roses, some of which have been allowed to become extinct, most of which are seldom procurable. We have for years urged a return to the simple loveliness of the old roses, among them this sweetheart rose of the last century, the Moss Rose, and we have strenuously sought to have our modern rose gardens recapture its valuable qualities. We are therefore happy to here offer a greater variety of these old favorites than ever before. All are most uncommon, some quite rare.

Don't plant Moss roses with your modern rose hybrids, else they may laugh at you as you go fussing around the garden with sprayer and duster. Plant them in not-too-rich soil, in an abandoned spot if you desire; give them sun and affection and they will not ask for more. Too much fertilizer will bring rank foliage, little bloom, and it is the mossy bloom that is the glory of this ancient rose. All varieties offered form vigorous, well branched plants, 3 to 5 feet high. Most of them are ancient roses with date of origin unknown.

OLD PINK MOSS—Mother of them all; delicate pink buds, moss covered, and very double flowers. **\$1.00.**

OLD RED MOSS—**Illustrated on page 5.** Like the foregoing but a deep, satisfying crimson-red. **\$1.00.**

OLD WHITE MOSS—Very double flowers of purest pearly white. **\$1.00.**

SPECIAL OFFER: One each of the above three Moss Roses, prepaid in California, for **\$2.75.**

CRESTED MOSS—(Chapeau de Napoleon)—**Illustrated above.** Discovered growing on the wall of a European convent about 1827. Quite distinct, with flowers very double and heavily mossed, the buds adorned with a lovely mossy crest, hence its name. A strong grower. **\$1.50.**

ELIZABETH ROWE—Large, heavily mossed bud; flower of deep, rich pink. **\$1.25.**

HENRI MARTIN—Medium size flower of lustrous, shining crimson; intense moss rose fragrance. **\$1.25.**

SPECIAL OFFER: One each of all six Moss Roses described above, prepaid in California, for only **\$5.00.**

The Old Moss Rose strikes a note of deep emotion on the heart chords of those who cherish tender memories of old-fashioned flowers. It reigned supreme among roses a few generations ago; during most of the last century its mossy bud served as the lover's token, as an item of personal adornment, as the perfect example of beauty that is "its own excuse for being" with all who truly loved flowers. Not primarily for selfish reasons have we sought in recent years to bring it back but in the hope that it might again be enthroned in garden-loving human hearts, for surely there it has its place. No other rose is like it; if we will rid our minds of cramped standards of flower formality, a moss rose bud is the last word in flower beauty; and nowhere else is its intriguing fragrance to be found.

MAGNA CHARTA (1876)—One of the finest hybrid perpetual roses ever introduced with all the hardy, sturdy, strong-growing habits of its type; thick, leathery, rich green foliage; enormous flowers on strong stems, very double, globular in form, entrancingly fragrant, of brilliant pink. **\$1.00.**

MAMAN COCHET (1893)—A tea rose that is indispensable to mild climate gardens for its most continuous bloom and perfectly disease-proof foliage. Very large, very double high-centered fragrant flowers of delicate pink. **\$1.**

MARECHAL NIEL (1864)—For generations the favorite climbing yellow, ever-blooming rose, most fragrant of all roses; very full, double and prolific. Likes a hot sunny location. **\$1.00.**

MARIE VAN HOUTTE (1871)—Another of those old-time tea roses so perfectly at home in California gardens. Foliage is leathery and always attractive; the flower large, high-centered, very double, finely fragrant, of deep cream color tinged with carmine-pink. **\$1.00.**

MRS. JOHN LAING (1887)—One of the best of the hardy hybrid perpetual roses; vigorous grower; bears very large, very double, fragrant, soft pink flowers on thick long stems, continuously. **75c.**

OLD BLUSH (1796)—Illustrated. An upright growing China rose, attaining shrub proportions, with the clean, attractive, disease-proof foliage of its class. The double flower of medium size is of delicate blush color, quite fragrant, and produced in big, loose sprays nearly all of the year long. Second size only, **75c.**

The sentiment of rich associations is indeed a valuable quality about a garden and this is a rose that is, perhaps, unequalled in this respect. For Old Blush is the rose that grew in the poet Moore's Irish garden and there inspired him to pen his immortal "Last Rose of Summer." Not only is it the last but the first rose to flower, for only severe cold seems to halt the persistent everblooming habit of this appealing Chinese rose.

PAPA GONTIER (1883)—Illustrated. One of the leading favorite old tea roses that seems happy even under adverse conditions. The rather large, loosely formed but very graceful double flowers are of bright pink with crimson reverse and they are borne freely and continuously. We have this season only the rare climbing form of this beautiful old rose and not many of these. **\$1.50.**

PAUL NEYRON (1869)—Probably the largest flowering rose; enormous blooms, extremely double, very lasting, deliciously fragrant, of a clear pink borne singly on long, strong stems; rich foliage and vigorous growth. **75c.**

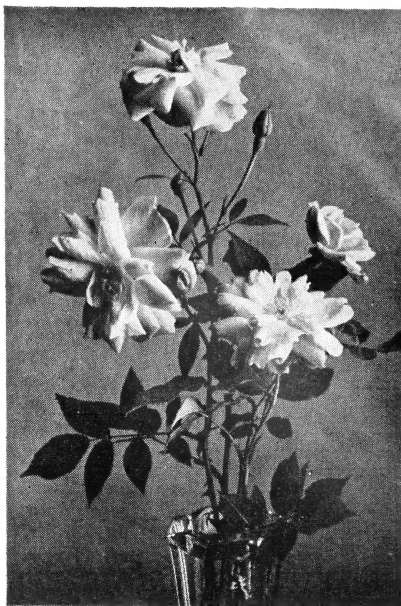
PERLE d'OR (1884); (Yellow Cecile Brunner)—Long salmon-orange bud, very fragrant, small, double, orange-pink flower; abundant disease-proof foliage; quite everblooming; fine bush rose. **85c.**

PERSIAN YELLOW (1837)—Native of Persia long before it was introduced in England a century ago this yellow brier rose is admired today as much as when it was the favorite of the ancients. A vigorous shrub that grows easily anywhere, its canes, clothed with delicate fern-like foliage, bear profusely the small, double, well-formed bright yellow flowers that have given this rose its name. **\$1.00.**

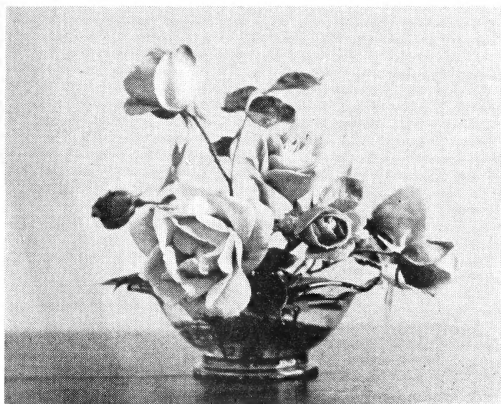
PRINCE CAMILLE DE ROHAN (1861)—This lovely hybrid perpetual was famous in old-fashioned gardens for its large, full, cupped, richly fragrant flowers of the deepest black-red crimson. A scarce rose today but a garden treasure. **\$1.00.**

REVE d'OR (1869)—Climbing Noisette rose with all the grand resistant qualities of that type in mild climates. A rank grower with rich green foliage; bloom, a double, very fragrant buff-yellow flower borne all season long. Deserves a place in every Pacific Coast garden. **\$1.00.**

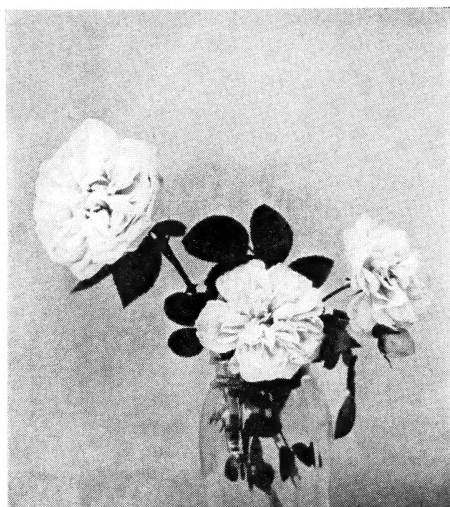
At Rios Silvestres we planted on the north side of the house, which is reached by little sun, a Reve d'Or which in two years, without special feeding or attention, reached over twenty feet in height and width, and blooms all season long!



*The Last Rose of Summer
OLD BLUSH, the Rose of which
Moore wrote his immortal lines*



*PAPA GONTIER, an old favorite Tea Rose,
pink and crimson*



Favorite of Victorian Days
SOUV. de la MALMAISON, flesh-toned
 and fragrant

of its descendants. Rich green foliage, long-pointed bright flower of orange-yellow to ruddy gold, flushed with nasturtium red. **\$1.00.**

SOUV. de la MALMAISON (1843); (Queen of Beauty and Fragrance)—Illustrated. Very large, double, deliciously fragrant flower of true old-fashioned form, creamy flesh with rose center, delicately shaded. Vigorous growth; resistant; hardy. We have the rank growing form useful as strong bush or low climber. **85c.**

ULRICH BRUNNER (1882)—Very vigorous, upright hybrid perpetual rose, hardy and resistant, free bloomer with intensely fragrant, large cupped flowers of geranium red. **75c.**

VEILCHENBLAU; (the Old Blue Rose)—Still to be found in the older, often abandoned California gardens flourishing under neglect. A strong climber with few thorns, many branches, attractive foliage, and profuse clusters of small, semi-double, cupped flowers that take on definitely steel-blue tones. **\$1.00.**

YORK and LANCASTER (1551)—A Damask rose remarkable because it actually bears on the same plant flowers of different colors,—sometimes all red or all white or white and pink and red in combination! Bloom is semi-double and fragrant, the bush a vigorous grower. **\$1.50.**

This rose exemplifies the intimate part played by the Queen of Flowers in the affairs of nations many years ago. This rose appeared mysteriously towards the end of the prolonged war between the English royal houses of York and Lancaster, whose emblems were relatively white and red. The significance of these colors appearing in combination in the regal flower was hailed as a token of the peace that came with the royal wedding between the two houses. No other rose has a closer association with historical romance.

Trailing and Ground-Cover Roses

Roses are useful not only in their bush and shrub and climbing forms but as ground-covers, to transform bare banks and vacant spaces into spots of beauty. It is one more evidence of the many good purposes of the rose that we can use the Queen of Flowers to such an humble end. The two roses offered below are excellently adapted to ground-cover purposes for they possess the essential qualities of hardiness and of great resistance to neglect, pest, disease or drought. Their foliage is attractive and they both make rapid growth, sending out long runners that hug the ground and in time form a mat of growth thick enough to kill out weeds.

MAX GRAF—Developed from the sturdy, resistant Rugosa rose, with the same thick foliage; bears in abundance large single flowers of brilliant pink; very hardy. **\$1.00.**

ROSA WICHURIANA, (the Memorial Rose)—Bears a mass of brilliantly glossy small leaves that remain evergreen in our milder climates and, during most of the season, dainty single white flowers that are followed by deep red hips. Sends out runners 15 or 20 feet long in a single season. Strong second-size plants only. **60c.**

Special quantity prices quoted on the above Trailing Roses upon application.

A THIRD GROUND-COVER ROSE is the **Mermaid**, described on the following page. This will not mat the ground surface like the two roses above offered but, allowed to sprawl naturally, will form mounds of beauty, two feet high or more, with the long branches spreading freely along the ground.

ROGER LAMBERLIN (1890)—This rare and striking rose is remarkable for its distinct flower which is a bright crimson, the petals being margined and streaked with white so that the bloom looks like an enormous fringed carnation. The flower is freely borne and the plant's habit of growth is vigorous. Supply very limited. Second size only, **\$1.25.**

ROSA SOULEIANA (Old Asiatic Species Rose)—Most valuable hardy climber up to 12 feet with gray-green foliage and very profuse, deliciously fragrant, single, white, golden-centered flowers. **\$1.25.**

RUGOSA—A very old species rose introduced in 1874, with rough and heavy dark green foliage that is quite disease resistant, and of shrubby growth. Very large, single, fragrant, red flowers are borne throughout the season followed by huge, round, bright scarlet hips. Well worth a place in any garden; grows in any soil. **\$1.00.**

SEVEN SISTERS (Ancient); (Rosa multiflora platyphylla)—A large-flowered form of the Multiflora species rose, bearing clusters of fragrant pale rose to crimson flowers, often in groups of seven, hence its name. A very vigorous grower, often 6 to 8 feet high. The kind of rose to adorn a neglected, vacant spot. **\$1.00.**

SHERMAN ROSE (See Chromatella).

SOLEIL d'OR (1900)—Famous as being a parent of the modern so-called Pernet roses and much more vigorous than some

Two Outstandingly Good Roses!

THAT BLOOM CONTINUOUSLY AND RESIST DISEASE

Two everblooming roses so good in all their ways that we give them this page, apart from all the rest, to extol their merits.

Go, lovely Rose!

Tell her . . . How sweet and fair she seems to be.

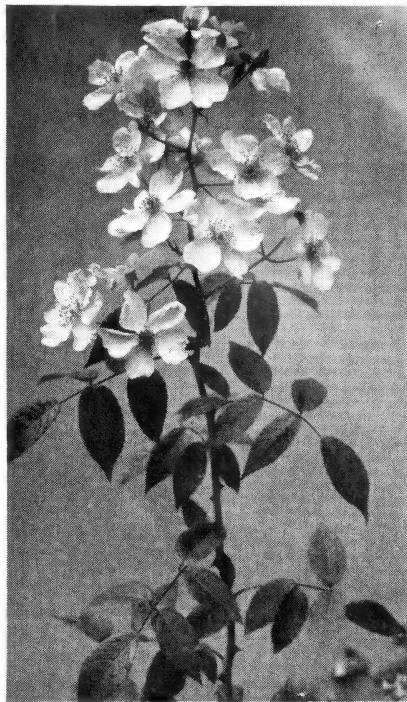
—WALLER.

KATHLEEN—*Illustrated.* A distinctively beautiful rose offered by us exclusively. It has a strong shrub habit of growth; its large, leathery foliage is strikingly attractive, remaining on the plant in this climate all the year, and it is entirely resistant to disease or insect pest. The flowers of Kathleen come in huge clusters from early spring to late frost, each individual flower, well spaced from its companions, like a glorified apple blossom, fragrant with the old musk rose scent. The flowers are followed by huge orange hips that will last all winter, indoors or out. Extra large 2-year specimen plants. **\$1.00.**

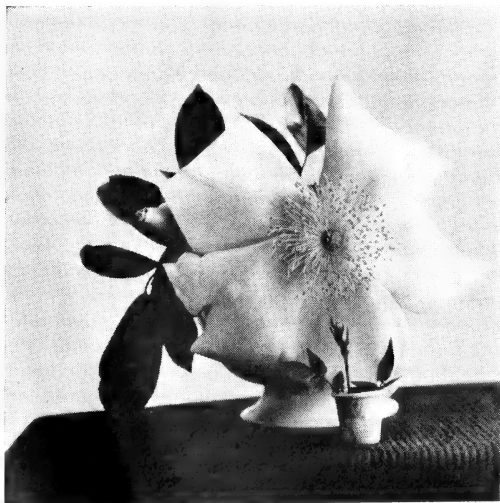
Most of us rose folk, when we are young in our rose experience, are carried away with the modern craze for the stiff-necked, very double, very big rose in the latest glamorous Hollywood tints. Only as we progress in our rose intimacies do we wake up to the fact that in roses, as in art, there is beauty in simplicity rather than in complexity. When that happy enlightenment comes we grow to love the single roses. In this altogether lovely rose Kathleen we have a simple beauty that even the hardened modern cannot resist. It is a descendant of the old Musk rose from which it gets its exquisite fragrance and from which it inherits its extraordinary resistance to neglect. I grow this rose in both deep shade and full sun, in good soil and in the poorest, and have come to greatly respect its tolerance for adverse conditions. It is a rose whose flowers display an open countenance and an intimate charm,—the kind of rose that will talk to you, if you understand its language. The English clergyman who developed Kathleen some two decades ago was a godly man but surely no act of his could win him more immortal joy than this introduction. Incidentally, he never married for, as he said, he loved roses too well for there to be any room in his heart for a woman!

MERMAID—*Illustrated.* A rose that stands in a class by itself because, for its purpose, it has no equal. It makes a good ground covering; it is the ideal rose for a fence; it may be grown as a showy, always attractive shrub; and trained as a climber it will reach a second story quickly. Because its seed-parent is an Asiatic wild rose it inherits an amazing resistance to neglect, drouth, pest and disease. It is alone worth planting for its glistening, evergreen foliage, the new growth red-tipped. Its enormous single yellow flowers, sometimes six inches across, are borne all season long and have the marvelous fragrance of the Marechal Niel rose; each bears a showy mass of golden stamens that persist after the petals fall. **75c.**

When this rose was introduced from England some fourteen years ago we first wrote rather extravagantly about its merits for Pacific Coast conditions but we have never had any reason to amend those statements. It seems to me to be a rose with a definite personality; its large flowers have such an appealing beauty; its uniformly good behavior gives you the impression that it is heart and soul working with you,—so different to that host of roses that must be humored and protected and fussed over and that seem to challenge you to make them grow! "Plant me," Mermaid seems to say, "where I can make a little spot on earth more beautiful than before and I will do the rest."



KATHLEEN. A small cluster; the ever-blooming Apple Blossom Rose



A 5-inch bloom of **MERMAID** with a bud of Rosa Rouletti in a thimble

The Resistant Roses

*He who would have Beautiful Roses in his Garden
must first have Beautiful Roses in his Heart.*

—DEAN HOLE, IN 1870.

It is but a step from the Old-Fashioned Roses to many of those older, true and tried garden roses that are their close relatives. By Resistant Roses we mean those kinds which, by test and experience over several years have been proved best for continuous bloom, great vigor and especially for resistance to pest and disease. Continually we are asked "What is good for mildew" and similar questions, to which we reply, "Plant resistant kinds; there are plenty of them." It is our firm belief that the best interests of the amateur who wants roses all season long without the trouble and expense of the constant attention demanded by many roses, is served by the resistant kinds that have for a number of years proven their permanent worth, many of which so closely resemble extravagantly advertised new kinds that no one but an expert can tell them apart. Such are the varieties listed below, selected in your interest, from literally thousands of available kinds.

The stock offered is strictly first quality, first grade, two-year-old plants in perfect planting condition, true to name and correctly labelled. If requested with order we will expertly prune all plants ready for planting. With each order we enclose FREE a copy of Mr. Lester's Rose Guide, "How to Get the Most from your Roses."

We PREPAY DELIVERY CHARGES on orders for \$1.00 or more anywhere in California; beyond, add 5 cents per plant; beyond the 5th zone, 10 cents. Remember, these are the largest rose plants grown and prepayment of shipping costs is an important item.

LOW DELIVERED PRICES—for largest, first quality 2-year plants, each, **50c**
unless otherwise stated.....

Any 6 50c Roses for \$2.50, any 12 for \$4.50
Delivered prepaid in California; add Sales Tax.

A SPECIAL INTRODUCTORY ROSE BARGAIN! If you will leave the selection of varieties to us we will choose one each of six kinds best suited to your locality and send prepaid anywhere in California, (add tax), for only..... **\$2.25**

Bush Roses

ANGELE PERNET—Fine sort for Pacific Coast conditions; vivid brown-orange flushed with apricot-red; long buds and delicious fruity fragrance.

AUTUMN—Brilliant burnt orange, streaked with red; handsome bud on strong stem; glossy foliage; continuous bloom.

BETTY UPRICHARD—Vigorous, dependable, highly decorative; copper-red buds, bicolored salmon-pink and orange-carmine flowers.

CECILE BRUNNER (The Sweetheart Rose)—Small pink flowers in great profusion all season; exquisite pointed buds.

CHAS. P. KILHAM—Large flower of fine form, Oriental red-orange suffused with glowing scarlet. Vigorous habit, continuous bloom.

DAINTY BESS—Pink single flowers of rare beauty, often frilled; long buds; wine-red stems; persistent bloomer.

DAME EDITH HELEN—Sensational pink rose, very large, very double and intensely fragrant.

ELSIE POULSEN—Desirable rose of the much-advertised Floribunda class; strong grower, very profuse and continuous bloomer with large semi-double pink flowers on long stem. **65c.**

(Continued on the Next Page)

How to Plant a Rose

See that the location is suitable, with sun for at least half the day if you want ample bloom; not too close to a white western wall which would reflect the hot summer afternoon sun. Remember that the newer, hybrid roses are more particular about location than the old-fashioned sorts. Prepare the soil thoroughly, digging and turning to a depth of two or three feet and spading in old cow manure if you have it handy. Thorough preparation of the soil is even more important than the quality of your soil. The hole for a rose should be twice as deep, twice as wide as necessary to accommodate it if the soil has not been previously well prepared. Around the roots place your best TOP soil,—never the dead soil that comes from below. Pack the soil well around the roots, without injuring them, and leave a depression when filled in so you can thoroughly soak the planted rose, which will encourage an early start. December to spring is the best time to plant roses in the milder parts of California. Take especial care in planting a climbing rose because it can not be moved as easily in later years as a bush rose. It is a good plan to throw in the hole, when planting a rose, any bones you have handy—old or fresh, raw or cooked, as they make a fine future food supply for the plant.

The above and much more valuable information about growing roses, including feeding, watering, cultivation, pruning and rose pests and diseases, is contained in Mr. Lester's practical Rose Guide which we send free with every order for our roses.

*Where Roses and white Lilies show,
A heavenly paradise is that place!*

—OLIPHANT.

ETOILE DE HOLLANDE—Most reliable everblooming, disease resistant deep scarlet-red rose known; fragrant; fine foliage.

F. J. GROOTENDORST—The "red carnation-flowered rose," very distinct and beautiful; double, fragrant, brilliant red flower with petals fringed like a carnation; leathery, clean foliage; a profuse bloomer all season long. Should be in every garden. **65c.**

GENERAL McARTHUR—Fine old favorite; crimson-scarlet flowers of rare fragrance all season long; erect habit; very resistant.

GOLDEN DAWN—Best light yellow rose, very fragrant, thick stems, durable foliage, vigorous and lasting.

GOLDEN EMBLEM—For California conditions the best deep gold-yellow fragrant rose of ideal form, glossy foliage, good habits.

IRISH FIREFLAME—The best orange-copper single rose, always in bloom and deliciously fragrant. A strong grower.

ISOBEL — Exquisite, very long, pointed buds that open to enormous yellow and red single flowers of rare beauty; continuous.

KAISERIN AUGUSTA VICTORIA — Best fragrant double white everbloomer.

KAREN POULSEN—Valuable new sort of great decorative value; continuously in bloom, with large single flowers of vivid scarlet; handsome disease-proof foliage. **65c.**

KATHLEEN—See page 9.

LADY HILLINGDON — A reliable favorite, always in bloom, a strong grower with deep apricot-yellow flowers richly tea-fragrant.

LAMARNE—This we consider by far the best of all the continuous-blooming polyantha roses for, unlike many, it is quite mildew-proof with shiny, leathery foliage; small semi-double, graceful flowers of rich, pleasing pink in great abundance. **75c.**

LOS ANGELES — Flaming salmon-coral-pink everbloomer.

LULU — Semi-double English rose with longer buds than any other; coral-apricot to orange-pink; continuous bloomer; vigorous.

MME. BUTTERFLY (The Improved Ophelia) — Illustrated. Reliable; light-pink buds, delicious fragrance. Grows well anywhere.

MME. CAROLINE TESTOUT — Large, double, open, fragrant flower of bright satiny rose with dark center; handsome foliage; vigorous grower.

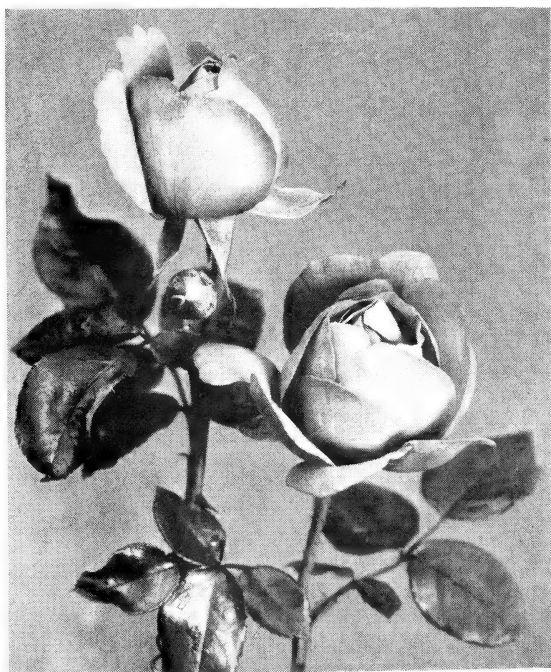
MME. EDOUARD HERRIOT (The Daily Mail Rose) — Remarkable for its continuous bloom and resistant habits; flowers of striking coral-pink.

McGREY'S SCARLET — Rich glossy foliage; flower high-centered, double, with tea fragrance, of velvety crimson-scarlet. Showy and a good bloomer.



MADAME BUTTERFLY—Still the best fool-proof, light pink, fragrant everblooming Rose!

*First of all, the Rose, because its breath
Is rich beyond the rest, and when it dies
It doth bequeath a charm to sweeten death.*
—BARRY CORNWALL.



MONTEREY—The New, Disease-resistant, Gold-and-Vermilion Everblooming Rose originated by Francis E. Lester

MEVR. G. A. VAN ROSSEM—Large, double, very fragrant flower of flame-orange and apricot with bronze reverse; unusually large, leathery foliage.

MONTEREY—Illustrated. Our own origination; quite distinct and the most continuously blooming hybrid tea rose we know of. Large golden buds marked with vermilion open to large, very double, highly fragrant flowers of gold, each petal edged and flushed with vermilion, its reverse a true old gold. Foliage is thick, glossy, highly mildew resistant. Second size only, \$1.

MRS. SAM MCGREDY—One of the best of the many McGredy hybrids; scarlet and orange flowers; long, pointed buds; fragrant and lasting. **65c.**

PICTURE—One of the newer roses that seems to stand all tests; a high-centered bloom, very double, with reflexed petals, of velvety, clear rose-pink; fragrant. **60c.**

PRESIDENT HOOVER—Handsome long buds of orange and scarlet; very fragrant flowers of orange and pink; most vigorous.

QUEEN ALEXANDRA—Sensationally brilliant colors; vermilion petals with old gold reverse; very double; continuous bloomer.

RED HOOVER—Brilliant scarlet-red sport of the President Hoover rose with all its good qualities. **70c.**

SHOT SILK—If we were limited to growing but one bush rose it would be this one, its habits and performance are so excellent. Very handsome, leathery, glossy foliage; shapely buds and exquisite flowers, fully double, of a glowing orchid-pink shot with gold, deliciously fragrant, on strong stems. A continuous bloomer all season long; tremendously disease-resistant.

STUDIENRAT SCHLENZ—A most vigorous grower, reaching almost climbing size, with huge, fragrant, very double soft rose-pink flowers all season long and very handsome foliage. A most uncommon but most valuable sort. **85c.**

SUSAN LOUISE—Vigorous, disease-proof, everblooming bush rose developed from the lovely Belle of Portugal; same fragrant shell-pink bloom but on stiff stem; long bud and a perfect cut flower. **60c.**

TALISMAN—Famous rose with urn-shaped buds of orange and red; spicy fragrance; gold and red bloom borne profusely all season.

VESUVIUS—Single everblooming rose, the thick, lasting petals being of intense velvety scarlet-red; no other rose in its class. **75c.**

The Climbing Roses

*I walked at eventide and lo!
Over a hedge a Fairy smiled at me,
Over a hedge of Roses!*

We urge careful deliberation in the selection of a Climbing Rose because, unlike the bush roses, the climbers, once established, are not so easily moved and more likely to be permanent. With the vast assortment of climbing roses available to Pacific coast gardeners there is everything to choose from and there is always a best climbing rose for its purpose. Select your climber with a view to its rankness of growth, foliage effect, color and continuity of bloom, harmony of surroundings, and you will insure satisfaction for many years to come. Below is a carefully selected list of dependable climbers that will meet all needs; we indicate approximate heights for plants when full grown. For the reader's convenience we include those of the Old-Fashioned roses that are climbers.

ALISTER STELLA GRAY—10 ft. Described under the Old-Fashioned Roses.

BANKSIA—20 ft. Described under the Old-Fashioned Roses.

BELLE OF PORTUGAL—25 ft. Very rank grower, handsome foliage; large, graceful salmon-pink flowers in great profusion. **65c.**

BONFIRE—10 ft. A vigorous, many-caned climber with rich green foliage bearing huge clusters of small flowers of a brilliant scarlet; very showy and desirable. **75c.**

CHROMATELLA—15 ft. Described under the Old-Fashioned Roses.

CLBG. CECILE BRUNNER—14 ft. Strong climber with the same dainty pink flowers as the bush form, "The Sweetheart Rose;" continuous. **65c.**

CLBG. ETOILE DE HOLLANDE—14 ft. Flower identical with the bush form; we consider this the best dark scarlet-red everblooming climbing rose for California. **75c.**

CLBG. GOLDEN EMBLEM—14 ft. One of the best yellow climbers for California; flowers like the bush form; continuous. **60c.**

CLBG. LOUISE CATH. BRESLAU—14 ft. Large double, fragrant flower of shrimp-pink and copper-orange, with dark green leathery foliage; one of the best everblooming climbers for Pacific Coast conditions, yet scarce. **85c.**

CLBG. MAMAN COCHET—10 ft. Climbing form of its namesake described under the Old-Fashioned Roses.

CLBG. OPHELIA—12 ft. Highly resistant everbloomer with handsome foliage, large, double, very fragrant pale pink flowers like Mme. Butterfly illustrated on page 11, all season long. **75c.**

CLBG. SUNBURST—12 ft. Grand old (1912) favorite; vigorous and very resistant, continuous bloom with very double, cupped yellow and orange flowers; long-pointed bud. **75c.**

CLBG. LADY PORTEVIOT—14 ft. Flower is large, double, high-centered, thick petalled, of golden yellow to apricot, intensely fragrant; bronze-green foliage. Perfect for California conditions. **75c.**

CLBG. PAPA GONTIER—12 ft. Described under the Old-Fashioned Roses.

CLBG. SHOT SILK—9 ft. Showy foliage and the same exquisite bloom as the bush form. **75c.**

- CLBG. TALISMAN**—12 ft. A most satisfactory, vigorous climbing rose with continuous bloom like the bush; fine cutting sort. **65c.**
- CREPUSCULE**—10 ft. Described under the Old-Fashioned Roses.
- GARDENIA**—12 ft. Described under the Old-Fashioned Roses.
- GLOIRE de DIJON**—12 ft. Described under the Old-Fashioned Roses.
- LAMARQUE**—20 ft. Described under the Old-Fashioned Roses.
- MME. ALFRED CARRIERE**—15 ft. Described under the Old-Fashioned Roses.
- MARECHAL NIEL**—16 ft. Described under the Old-Fashioned Roses.
- MERMAID**—15 ft. Described on page 9.
- PAUL'S SCARLET CLIMBER**—10 ft. Reliable double scarlet-red climbing rose; our strain blooms all season long; profuse bloomer. **60c.**
- PHYLLIS BIDE**—9 ft. Uncommon but one of the sweetest roses imaginable! Quite disease and pest resistant. Only frost will stop its blooming; the small, double flowers of pink and gold, opening from red and gold buds, are in loose clusters, dainty and lovely in form. **85c.**
- REVE d'OR**—20 ft. Described under the Old-Fashioned Roses.
- SEVEN SISTERS**—8 ft. Described under the Old-Fashioned Roses.
- VEILCHENBLAU, the BLUE ROSE**—12 ft. Described under the Old-Fashioned Roses.
- VIOLETTE**—12 ft. Most vigorous, with large, clean, attractive foliage and almost thornless canes; large clusters of rich violet bloom; most striking. Second size plants only, yet vigorous. **65c.**

The "Little Lost Rose"

Actually the World's Smallest Rose!

A MATURE BLOOMING PLANT IS EASILY COVERED BY A TEA-CUP!

*"A miniature of loveliness,
All grace, summed up and closed in little,"*

This rare dwarf rose, native of the Swiss Alps, is positively the smallest rose in all the world, an exquisite plant miniature that may be easily grown either indoors or out. Because it is ever-blooming in habit and highly resistant to rose pests and diseases as well as really hardy, it is a great favorite with plant lovers fortunate to possess one.

There are many kinds of dwarf roses sold under the botanical name of *Rosa Rouletti*, that are not the genuine plant and quickly attain rank growth so as to quite lose the distinctive qualities of this plant jewel; but ours is the only dwarf rose that remains permanently a tiny dwarf. A mature, two-year-old blooming specimen may readily be covered by a tea-cup! Note the six blooms in the thimble shown in our illustration. The tiny red buds, no larger than a grain of wheat, often with feathered sepals, are real gems of Nature; they open slowly, during a week or more, to the daintiest full-blown flowers the size of a dime, that are double, fragrant, and of a delightful shade of pink, borne on thin, wiry stems that are always upright.

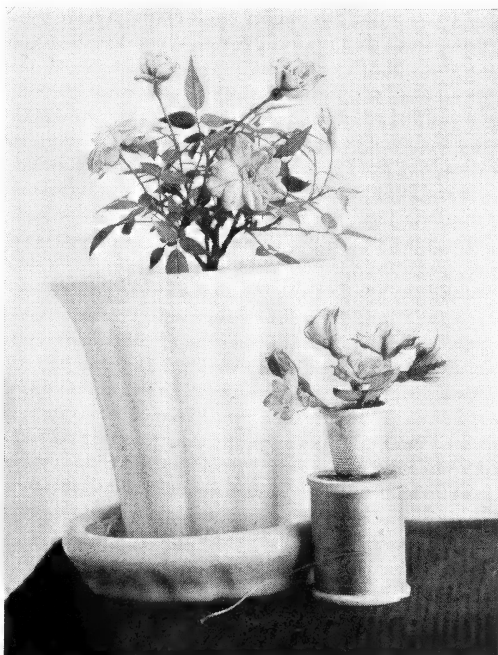
This rare little plant is in much demand for gift purposes, especially for the invalid to whom its friendly little ways are a great joy. It is a continuous bloomer, permanently happy in its small pot, and with the simple but full directions for its care that we send with each plant may be easily grown and will last for many years.

We are especially proud of the fact that ours is the genuine World's Smallest Rose, originating from the rare specimen first found by its discoverer.

ESTABLISHED BLOOMING SIZE PLANTS—In plain pot, expertly packed for safe shipment by mail, with directions, each **\$1.00.**

SELECTED SPECIMENS—In glazed gift pot and saucer, ivory, jade green, or turquoise blue, each **\$1.50.**

We prepay shipping costs at the above price to any California address; add the 3% sales tax. If to go beyond California add 10 cents, or if east of the Mississippi add 20 cents to cover added shipping costs.



*A 3-year-old plant of our "Little Lost Rose",
in a 3-inch pot, and 6 blooms in a small thimble.*

Other Dwarf Roses

These are some of our other dwarf or miniature roses, in much demand for rock-garden planting or as pot plants. Delivered prepaid in California, elsewhere same as above.

THE FAIRY ROSE—(See description and price on page 4).

MISS LAWRENCE ROSE—Like our Genuine World's Smallest Rose described on page 13 but of ranker growth; the rose that is sold by many as Rosa Rouletti; double pink flowers; grows to 8 or 10 inches in height. Shipped in paper pot, **each 60c.**

OAKINGTON RUBY—Hardy, dwarf rose, blooming continuously with deep crimson double flowers. **Each 75c.**

TOM THUMB—Like our World's Smallest Rose but slightly ranker in habit; red flowers. **Each 75c.**

Campanulas



A BRILLIANT MASS OF PORCELAIN BLUE!

The CAMPANULA EDW. MOLYNEAU in a border planting, a hardy, easily grown perennial, rare and beautiful. (See page 15.)

The glorious possibilities of Campanulas for the amateur's garden, especially near the Pacific Coast, are, for most of us, a closed book; but it would be difficult to find any other hardy perennial that offers so much variety of beauty and form and yet is so easy to grow under ordinary conditions.



Pot-grown plant of CAMPANULA ELATINOIDES, blue with white eye. (See p. 15.)

There are more than 200 kinds of Campanulas; tall kinds from one to eight feet high, many trailing and creeping kinds ideal for the rock garden and low border planting. They furnish liberally the blue shades so desired in gardens; some are white, but all shades of blue and purple are represented. They are extremely easy of culture and, so far as we have found, are quite immune to attack from pest or disease. Above all, they are perennials with few exceptions, such as the familiar Canterbury Bell, a biennial; once planted they take care of themselves, withstand hard frost, and only need, in some cases, to be divided every few years. Most of the Campanulas make fine, long-lasting cut flowers, the buds continuing to open in water.

From our large variety we select the kinds listed below because they are suited to average conditions and are not

particular as to soil. Most of them prefer partial shade,—a good deal of shade in hot, sunnier localities,—a light soil with leaf-mold and plenty of water. The trailing sorts prefer a gritty soil, especially at the surface. All our stock is open field grown. Note that we can furnish seed of many kinds, as stated, which is easily germinated.

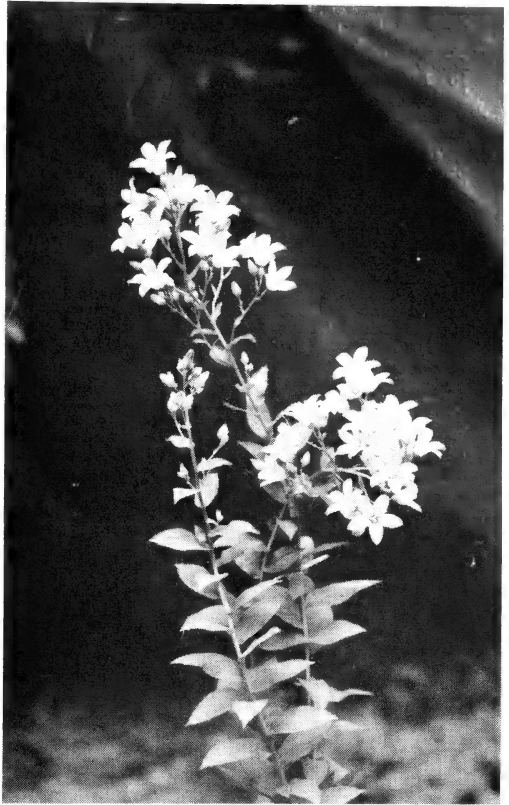
C. ALLEARIFOLIA — Very uncommon but of great beauty; 2 to 3 foot stems of gracefully twining habit covered for months with fairy-like, deeply-toothed, nodding white bell flowers. $1\frac{1}{2}$ inches long, with lovely effect. Field-grown clump, ea. 50c; 3 for \$1.25. Seed, 25c.

C. BILLARDI MIRANDA — One of the choicest rock-garden varieties. Farner, the famous authority, terms it "one of the greatest of our rock-garden plants" and it well deserves that eulogy. About 3 inches high it spreads freely and produces quantities of fat little tubby bells of a silvery gray-blue "like a fine cloud at night with the moon behind it." Small but strong plants, each 35c.

C. CARPATICA — Grows 1 to $1\frac{1}{2}$ feet in height; bears through a long season, profusely, large open flowers, $1\frac{1}{2}$ inches and over in width, of bright, deep blue. Effective and very useful. Field grown clumps, 50c. Seed, 25c.

C. CARPATICA Var. DITTON'S BLUE — Very choice, with larger flowers of an exquisite deep blue. Strong plants, 60c; 3 for \$1.50.

C. CELTIDIFOLIA (Edw. Molyneau) — Illustrated. Very uncommon, but very choice; grows to $3\frac{1}{2}$ feet, bears for a long season very large heads of large, upright, pale blue bells; a showy, valuable sort. Deciduous. Heavy field-grown clumps, 75c. Second size, 50c; 3 for \$1.25. Seed, 25c.



The rare and lovely pale blue CAMPANULA EDW. MOLYNEAU. (Photographed in our garden)



A single plant of CAMPANULA ISOPHYLLA ALBA, grown on shelf, with 3-foot sprays of bloom

C. COLLINA — A garden treasure seldom found this Caucasian Bellflower is of compact, bushy habit, about 8 inches high, bearing for months masses of flower spikes covered with pendant flowers of intense blue. Fine for rock garden, edging or mass planting. Strong plants, 50c.

C. DICROANTHA — One of the freest blooming of all campanulas, with masses of flaring lobed bells of violet-blue borne on many upright stems up to 3 feet in height. Showy and very beautiful, yet easily grown; native of Europe. Strong plants, 40c.

C. ELATINOIDES — Illustrated on Page 14. Trailing sort, fine for the rockery; open flowers of pale blue with white eye in great profusion. Strong plants, 40c; 3 for \$1.

C. FORMANEKIANA — One of the rarest but truly a plant gem. From a rosette of silvery-gray leaves spring strong stems a foot or less in height hung with pure white bellflowers, in shape like a Canterbury Bell but smaller. Long season bloom. A jewel for the rock-garden. Strong, well-rooted plants a year or more old, 50c; 3 for \$1.25; 6 for \$2.25.

C. GARGANICA — Trailer, lovely for the rock garden; small, dark green foliage; dark blue flower with white eye. Strong 1-year plants, 30c.

C. GLOMERATA SUPERBA — A striking sort for low border planting, throwing up from a base of evergreen foliage strong stalks

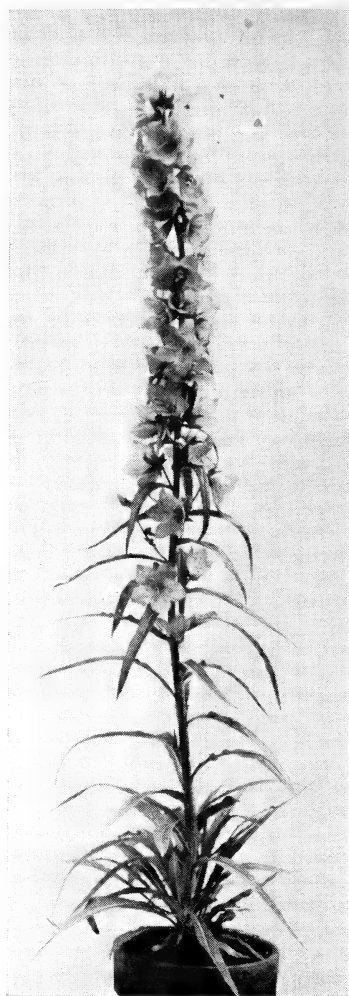
bearing large, close heads of handsome flowers of deepest blue, in whorls. Strong plants, 35c.

C. GRANDIFLORA, now better known as **PLATYCDON**, (Balloon Flower) — Easily grown perennial to 1½ feet high, bearing in profusion enormous bell-flowers of deep blue or white, the buds before opening resembling little balloons. Field grown clumps, 50c. Seed, 25c.

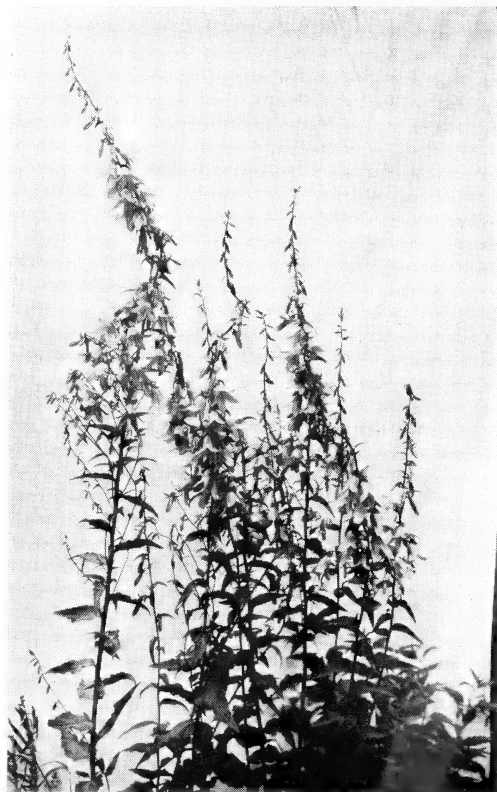
C. GRANDIS — Illustrated on this page. For general purposes, long season bloom, good habits, we think this the most useful of all the tall Campanulas. The plant quickly forms strong clumps with handsome long-leaved foliage, green all the year, and blooms, with us, from June to December, sparingly in late fall but for months presents a thrilling mass of blue, each plant sending up its many spikes of large, saucer-shaped bright blue flowers that clothe the 4-foot stems. Individual flowers are 2 to 3 inches wide. Clumps should be divided every year or two. Field grown divisions, 40c; 3 for \$1.00. Seed, 25c.

C. GROSSEKII — Illustrated. For ease of culture, tolerance of unfavorable conditions and continuity of bloom this deserves a place in every garden. Grows 3 feet and more high, its graceful stems bearing masses of pendant violet-blue bells borne all season long. Strong field-grown divisions, 30c; 3 for 75c. Seed, 25c.

C. ISOPHYLLA ALBA — Illustrated on Page 15. Most valuable trailing sort, with masses of pearly white pendant bells, ideal for rock garden, window box or hanging basket; most attractive. Strong plants, pot-grown for transplanting, 40c; 3 for \$1.



A 4-foot spike of the easily grown China-blue CAMPANULA GRANDIS, lifted from our garden and potted for photographing



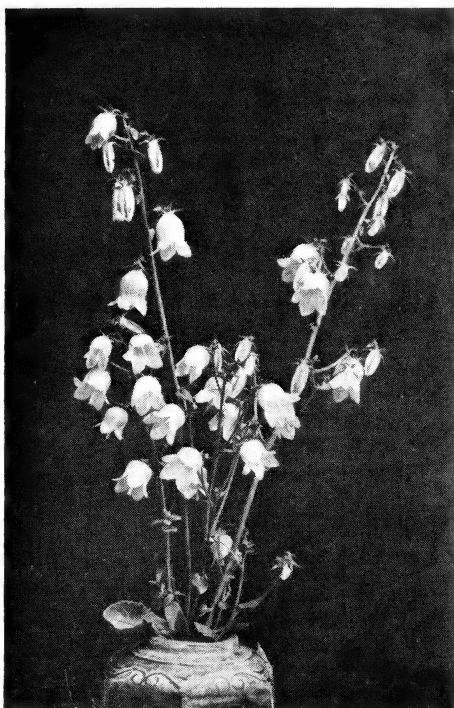
The free-growing, all-season-blooming CAMPANULA GROSSEKII, a glowing mass of violet-blue bells. (Photographed in our open garden.)

C. ISOPHYLLA ALBA, DOUBLE — We have a few of this rare double flowered form of this lovely basket Campanula; the white flowers are really, fully double. Rare. Each, 60c.

INTRODUCTORY OFFER No. A

To encourage larger planting of the useful Campanulas we will send you one strong field-grown division of each of the following easily-grown varieties: **C. Telham Beauty**, **C. Moerheimii** and **C. Grandis**, two of them blue, one white; long season bloomers, fine cut flowers; regular price \$1.15.

ALL 3 PREPAID within California for only \$1.



CAMPANULA LONGESTYLA bears its bright blue flowers all through the long season

INTRODUCTORY OFFER No. B

This additional reduced-price offer is made to prove to garden-lovers how much beauty and value you get at low cost by planting the easily-grown blue perennial Campanulas. Order as **Offer No. B** and remember we prepay all delivery charges to any address in California; beyond that add 10 cents for extra shipping costs.

One strong field-grown plant of each of our 3 varieties of **C. Telham Beauty**—light blue, deep blue and double blue; **regular price \$1.20**, delivered prepaid in California for only **\$1**.

INTRODUCTORY OFFER No. C

This includes one plant each of our three lovely varieties of the perennial **C. Moerheimii**, all bearing profusely flowers of a lustrous pearl-white. They are the finest of cut flowers, the buds continuing to open for days after placing in the vase. Order as **Offer C**; and we prepay delivery charges anywhere in California; beyond that add 10 cents for added costs.

One strong field-grown plant of **C. Moerheimii**, single white, double white and the rare double white flat hollyhock type, **regular price \$1.20**, all 3 for only **\$1**.

Campanulas As Cut Flowers

Few flower lovers realize the great value and effectiveness of the perennial Campanulas as cut flowers. They are easily grown, they have a long blooming season, they last

C. LATIFOLIA Var. **BRANTWOOD** — We think this to be the showiest of all perennial Campanulas; commands attention instantly with its horizontal tubular flowers, 3 inches or more long, of deepest blue. Fine plants, **50c**; **3** for **\$1.25**.

C. LONGESTYLA—**Illustrated**. Strong growing, of bushy habit, ideal for borders, quite choice and uncommon; bears branching spikes of large drooping violet-blue bells with striking effect from spring to winter's frost. Easy to grow. Height about 18 inches. Strong 2-year plants, **50c**; **3** for **\$1.25**. Seed, **25c**.

C. MACRANTHA — **Illustrated**. Handsome, compact border variety, one of the easiest to grow, with dozens of stiff upright stems loaded with shapely flowers of a glowing violet-blue. Blooms through a long season; fine cut flower. Field grown plants, **40c**; **3** for **\$1**. Seed, **25c**.

C. MOERHEIMII — **Illustrated on page 18**. Fine novelty, of the *C. persicifolia* type, grows to 3 feet, bears large snow-white flowers, sometimes double, 2 to 3 inches across; fine for border or exhibition. Field-grown plants, single or double, **40c**; **3** for **\$1**. Large double white "hollyhock type," each **50c**. Seed, **25c**.

C. MURALIS — Showiest and easiest grown of the trailing dwarf Campanulas; small, glossy, dark green foliage; profuse purplish-blue bells borne all season on 6 to 10 inch stems; a perfect plant for sunny or semi-shady rockeries or to edge a rose bed. Field-grown plants, **30c**; **6** for **\$1.50**.



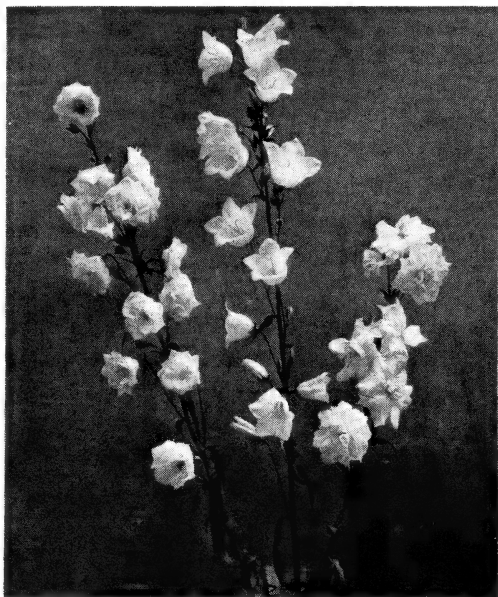
CAMPANULA MACRANTHA, 4-feet high, is for months a glorious mass of glowing violet-blue

in water in the house for many days and the buds continue to open daily. A combination of the blue and white varieties makes a superb display; a vase full of the silver-blue Edward Molyneux Campanula is something to be long remembered. Practically every one of the perennial Campanulas is valuable for its cut-flower quality.

C. PUNCTATA—Illustrated. Classed by some as a rare novelty; certainly a garden treasure you should know. Comes from the mountain meadows of Japan. From mats of spreading foliage rise sturdy spikes each hung with large, pendant "fox-glove like" bell flowers, waxen in texture without, downy within, in varying delightful shades of creamy pink, lilac and even purple. Not hard to grow; up to 3 ft. in height; long blooming season; an enduring and unique perennial. Field-grown plants, **40c.** Seed, **25c.**

C. PUSILLA — Illustrated on page 25. Sometimes offered as *C. cochlearifolia*. A trailing sort, quite essential for rock gardens; from dense mats of fine foliage rise 3 to 4-inch stems bearing quantities of nodding bells of lavender blue, like fairy's thimbles; long blooming season. Field-grown plants, **40c.**

C. PYRAMIDALIS; The "Chimney Campanula"—Illustrated on page 19. One of the showiest of the tall Campanulas, often grown in pots; bears enormous spikes of bloom up to 7 or 8 feet tall loaded with flowers of exquisite blue through a three-month



The Pearl-white *CAMPANULA MOERHEIMII*, showing 3 types of bloom—double, single and double hollyhock form

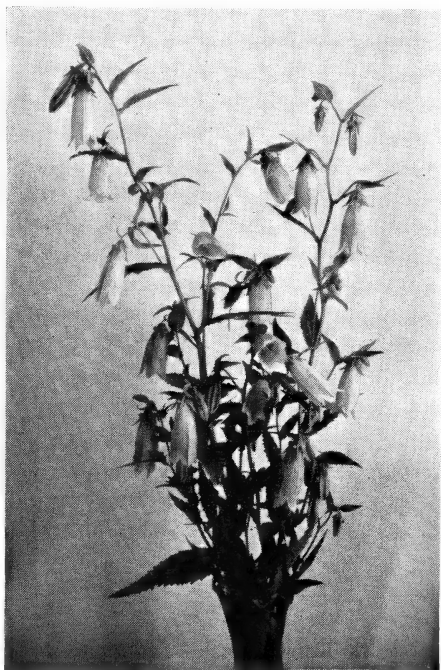
season. A fine, long-lasting cut flower. Strong field-grown plants, **40c; 3 for \$1.**

Campanulas as Border Plants

It is a strange thing how few garden-lovers are familiar with the perennial Campanulas, confining their Campanula experience to the ordinary Canterbury Bell, which is only an annual or a biennial. Plant a group of the perennial Campanulas in your garden border and they will last for years, asking for little care and giving you bountiful returns; you need only to divide the clumps, in the fall or winter, every two or three years to insure them doing well. You have a grand variety of colors; clear, shining white; pink and red; every imaginable shade of blue and some purple. For the small investment required, Campanulas give you tremendous returns in beauty and usefulness.

C. SARMATICA — An unusual sort, growing up to 3 feet, with stiff upright stems well branched and laden with brilliant masses of bloom, each flower a widely flared, deeply toothed gem of loveliness. 1½ inch and over long, silver lavender to purple. Scarce but very desirable. Field-grown plants, **40c; 3 for \$1.**

C. TELHAM BEAUTY—Illustrated. Most admired of all the types of *C. Persicifolia* because of its profusely borne, very large, China blue, cup-shaped flowers on strong stems 3 to 4 feet high; sometimes the flowers come semi-double but always strikingly beautiful. We list the white variety of this choice kind, *C. Moerheimii*, on a preceding page; the two colors go well together as border perennials that will increase in beauty each year and can occasionally be divided. Strong 2-year field-grown plants, **40c; 3 for \$1.** Seed, **25c.**



CAMPANULA PUNCTATA—an all-season bloomer with 3-inch pendant bells of pink and red, spotted and veined



Group of CAMPANULA TELHAM BEAUTY, blooms for months, with huge open bells of brightest China blue, single or double.

FOR A BLUE GARDEN

If you look over our list of uncommon perennials on pages 21 to 30 you will find no less than two dozen different perennials that provide that much desired blue color in the garden, among them such lovely shades as Parochetus and Scutellaria contribute. In addition, the Campanulas furnish many tones of pleasing blue.

KIND WORDS FROM OUR CUSTOMERS

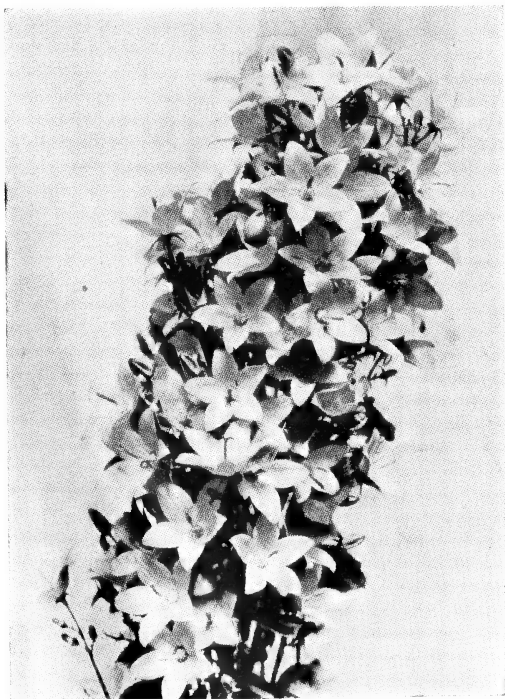
Scores of letters each season come from our pleased customers with expressions like this:

"I love your plants; what I have bought from you have been gorgeous."

"Your plants are the finest I have ever had."

"No roses or plants ever reach me packed better than yours."

Part of the blue flower-spike of the 6-foot-tall CAMPANULA PYRAMIDALIS, blooming in pot



PLANT MORE PERENNIALS

All of us here in the west greatly underestimate the value of perennials for the amateur's garden. If you confine your planting to the annuals you have to remake your garden each year and only by skillful management can you have it look well throughout the season. But with well-chosen perennials you have a garden that will last for many years with little attention and with succession of bloom all season long. The many kinds of dianthus and campanulas alone will give you bloom for most of the summer and fall; the hardy asters, delphinium, Transvaal daisies, salvias, winter chrysanthemums, the graceful and striking chelone, and the blue-and-white all-season blooming dimorphe-
teca eklonis, these are all flowers that will not only make your garden gay with little trouble but fill your rooms with color and fragrance as cut flowers.



"PINK TIGER LILY," *L. speciosum rubrum magnificum*, in our Lily border. Note the butterflies

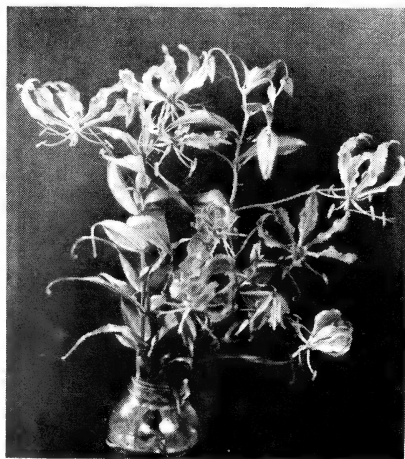


3 Easily-Grown Hardy Lilies

THE "PINK TIGER LILY," illustrated. *L. speciosum rubrum magnificum*, grows to 5 feet or over with strong, wiry stems clothed with lance-like leaves. The huge frilled flowers are a sparkling white with deep red-rose markings like rubies and a petunia-like fragrance. One of the most striking Asiatic lilies, easy to grow. Plant 8 inches deep. Blooms July to September. Extra size bulbs, blooming size, about 8 inches around, each **40c**; 12 for **\$4**, prepaid in California.

THE REGAL LILY, "Glorious Lily," illustrated, easiest of all to grow, should be in every garden. 5-foot stems are crowned with large clusters of huge white and gold flowers. Most effective with blue delphiniums. Blooming size bulbs, each **15c**; 10 for **80c**; 25 for **\$1.75**, prepaid in California.

THE CORAL LILY, *L. tenuifolium*, is a jewel-like rock-garden or border kind, 14 to 18 inches tall, with recurved flowers of glistening coral red. Blooming size bulbs, prepaid, 10 for **50c**; 100 for only **\$2.50**.



THE RARE, HARDY "CLIMBING LILY"

Illustrated above

GLORIOSA ROTHSCCHILDIA, though not a true lily, is the last word in vivid color, grace and beauty. The airy, lovely flower combines scarlet, orange and orchid-gold and keeps for days. Blooms twice—summer and autumn, profusely; twines like a climber 4 or 5 feet high; may be grown in pot or open sunny garden. Really an indispensable garden treasure. Blooming size tubers, prepaid, each **60c**; 3 for **\$1.60**; 6 for **\$3**.

REGAL LILIES of the size here offered in one of our borders 3 months after planting. *MERMAID ROSES* in the fence

Rare, Uncommon Perennials

*Selected for Those Who Want Something Different, Interesting
Yet Easy to Grow!*

The following pages offer you perennials not ordinarily found in nurseries. There are no petunias, or calendulas or snapdragons or pansies; no annuals that must be replanted every year. But they offer you some choice things, some of them really rare, many of them little known, none of them difficult to grow. We think you will enjoy looking through these pages; we know you will find much delight in growing them.

Do you know the Erigeron, for example? Nothing new about it, yet seldom do you find it; it blooms with us for most of the year, lovely blue and gold flowers that keep the house gay. And Chelone, that grows like a weed, providing those welcome tones of salmon and coral that go so well with blue? Don't overlook our New Double Purple Violet, so divinely fragrant, and the easy-to-grow long-blooming Azaleas; the new Columbine that bears flowers like a clematis; the old-fashioned yet seldom seen, useful Silver Lace Vine. And tucked away modestly in these pages are such treasures as a choice Gentian, several rare Columbines, and the Blue Oxalis or Shamrock Pea, (Parochetus), an everblooming plant so desirable that our government has tried to get it introduced to American gardens.

So again we say, look through this list of uncommon plants carefully—for the lasting good of your garden!

**PRICES ON THESE PERENNIALS INCLUDE DELIVERY CHARGES
PREPAID ANYWHERE unless otherwise stated. Be sure to add
the Sales Tax, please.**

ACHIMENES LONGIFLORA—Illustrated. Fine all-season pot plant continuously in bloom; long-tubed flowers in purple shades. Plant 6 to 8 rhizomes one inch deep, in slanting position, in 5-inch pot filled one-third with drainage, in a soil of loam, sand and leaf-mold, keep moist, away from hot sun, and you'll have a beautiful showing for months. Blooming size rhizomes, 6 for **40c**; 12 for **75c**; 25 for **\$1.35**.

ADENOPHORA COMMUNIS—Very much like a Campanula, with tall spikes of bright blue bellflowers through the summer. Field-grown plants, blooming size, **35c**; 3 for **\$1**.

AMSONIA TABERNAEMONTANA—Choice border plant, fine among shrubbery, though seldom seen; perennial herb with willow-like leaves and terminal panicles of lobed blue flowers. Strong plants, **40c**; 3 for **\$1.10**.

ANCHUSA "BLUEBIRD"—Grows to about 1½ feet, each plant a mound of clear Forget-Me-Not blue, effective through a very long season. Easy to grow, sun or part shade. **25c**; 5 for **\$1**.

THE LOVELY RARE COLUMBINES

Why plant the ordinary Columbines, sold everywhere, when such exquisite new kinds like the following are just as easy to grow.

AQUILEGIA AKITENSIS—Rare dwarf from Asia with silvery foliage, with large upturned flowers of soft blue; one of the loveliest Alpine flowers. **40c**.

A. Alpina—Most uncommon, choice columbine from Switzerland; brilliantly blue wide-spreading 2-inch flowers on 1-foot stems, with incurved spurs. **40c**.

A. Clematiflora—Quite distinct for the spurless bloom, 3 inches wide, in pastel pink and blue shades, resembles a clematis flower; long-season bloomer and very effective in the border. Strong field-grown blooming size, **30c**; 3 for **75c**.

A. Crimson Star—New type long-spurred Columbine with deep crimson and white bloom; medium dwarf habit, **20c**.

A. Ecalcarata—Asiatic Columbine, about 10 inches tall, airy and dainty in habit, with nodding spurless flowers of apricot-copper to claret-brown. **35c**; 3 for **90c**.

A. Hensol Harebell—We think this the most strikingly blue Columbine of all; the 18-inch bushy plants are a mass of long-spurred flowers of vivid violet-blue. **25c**.



A 5-inch pot of ACHIMENES, for months a cloud of purple beauty

A. Mixed Hybrids—These are the finest strain of long-spurred garden Columbines, selected for size and color.—lemon, orchid, lavender, blue, crimson and other shades. Strong field-grown plants to bloom quickly, each **20c**; 3 for **50c**; 8 for **\$1**.

ARTHROPODIUM Cirrhatum — For the gardener who wants something exclusive, unprocurable elsewhere. 3 feet tall; star-like white flowers in panicles often a foot long; long deep-green foliage. **50c**.

ASPHODELINE Brevicaulis — From the Mediterranean this lovely Asphodel bears loose panicles of open, starry, golden-yellow flowers for three months or more. **35c**.

NEW, UNCOMMON HARDY ASTERS

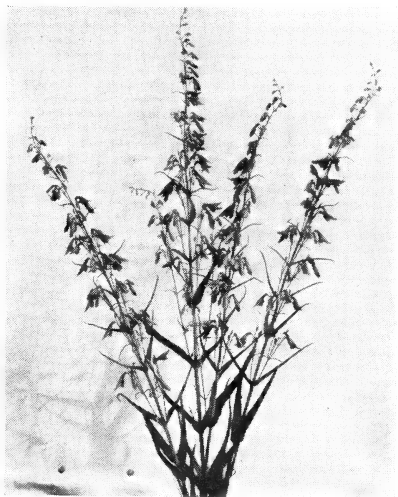
All so easily grown, in pleasing colors.

NEW DWARF HYBRIDS — A foot or less in height, unsurpassed for border planting or the rockery. Long blooming season, their compact forms completely covered in shades of lavender and blue and pink. Field-grown blooming size divisions of our choicest imported kinds, each **25c**; 6 for **\$1**.

ASTER Frikarti — *Illustrated.* Bears the largest flowers of any hardy Aster, and all summer long; the long-rayed lavender blue bloom is 2



The blue-and-gold ASTER FRIKARTI bears larger flowers for a longer season than any other Hardy Aster



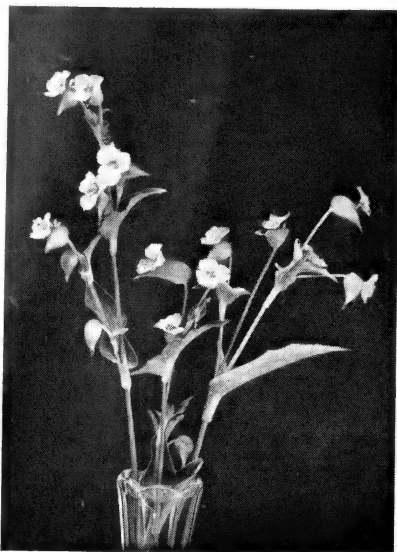
The coral-salmon flowering spikes of the Improved CHELONE are attractive in vase or border all summer through. (See page 23.)

3 Indispensable CHOICE AZALEAS

In just the right size for transplanting and so easy to grow.

AZALEA Hinodegeri — The showy bright scarlet Azalea, dwarf habit, very free flowering; rich green foliage, evergreen, fine in groups or border. Strong, finely-rooted 6 to 8 inch tall plants, each **25c**; 5 for **\$1**; 10 for **\$1.75**.

A. Kaempferi, The Torch Azalea—Choice new, hardy, evergreen kind; dense, spreading growth up to 5 feet; in spring a mass of flame-red bloom against the glossy foliage. Strong 3 to 4-inch plants, each **25c**; 3 for **60c**.



COMMELINA coelestis, gentian-blue flowers with a golden eye. (See p. 23.)

A. Mollis, The Chinese Azalea — Very hardy; blooms before leafing; famous for its large gorgeous salmon-orange flowers in utmost profusion. Foliage a fiery bronze-red in the fall. Strong 6 to 8-inch plants, each 25c; 5 for \$1; 10 for \$1.85.

BORAGE—An old-fashioned garden flower, now seldom seen; valuable for its handsome foliage and its profuse, jewel-like flowers of bright deep blue all summer long. Easily grown anywhere. This is our first offering of this valuable flower. Try it; you will be delighted. Small plants to bloom first year, each 15c; 10 (for a showy group-planting) only \$1.

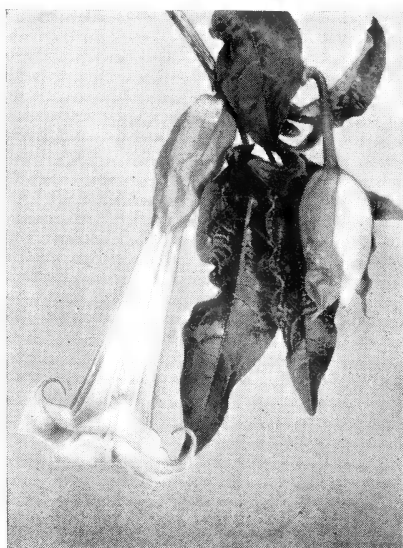
BEGONIAS—The Tuberous-rooted kind, producing a glorious showing of camellia-like flowers all summer and fall, in the widest range of colors—white, yellow, scarlet, orange, salmon, etc. Large blooming size bulbs, 12 for \$2.25; each 20c.

BUDDLEIA LINDLEYIANA — A little known species of the Butterfly Bush or Summer Lilac but one of the choicest. Not so rank and coarse as the common Buddleia; grows to 3 or 4 feet, compact in habit with neat panicles of lavender blue flowers in profusion all summer. Prepaid in California only. Strong plants, to bloom this season, 50c.

BUDDLEIA MAGNIFICA — The Butterfly Bush or Summer Lilac; strong grower to 10 feet high; large, drooping panicles of purplish-violet flowers in great quantities all summer long. Field-grown plants of blooming size, prepaid only in California. 35c. A few extra large size, 60c.

CALCEOLARIA Biflora — Rare South American perennial for the rock-garden; 6-inches high; quite hardy. Golden flowers like little lady-slippers from leafy rosettes of basal foliage; dainty and very lovely. 35c.

CERASTIUM tomentosum, Snow in Summer—A fast-growing low perennial suited for wall plantings, dry rockeries and carpeting sunny banks, forming a blanket of silver-gray foliage with clouds of large white flowers. 20c; 3 for 50c; 12 for \$1.50.



The enormous scarlet-and-gold trumpet-flowers of the SCARLET-RED DATURA, borne continuously, are often 8 inches long. (See page 24.)



The New Dianthus GAJETTY bears flowers 3½ to 4 inches across in glowing shades of pink and red. (See p. 24)

CHELONE BARBATA HYBRIDS—Illustrated. Very valuable hardy border perennial with pentstemon-like flowers on tall stems through a long season in shades of pink-salmon and light coral. Most effective and desirable and quite easy of culture. Field-grown blooming size plants, 25c; 3 for 60c.

CHELONE Lyoni—An uncommon, choice kind; pleasing purplish-red bloom in late summer and fall; about 2 feet tall; very good border plant. Each 35c; 3 for \$1.

THE NEWER CHRYSANTHEMUMS

NEW KOREAN CHRYSANTHEMUMS — These are the hardy chrysanthemums that continue blooming well into the winter, with mostly single flowers in new shades of bronze, copper, red, gold, salmon, chamois, amaranth and pastel tints. Identically the same new rare novelty kinds offered by eastern growers at much higher prices. Choice divisions, true to the original carefully selected varieties. Each 20c; 3 for 50c; 12 for \$1.50.

AZALEA-TYPE CHRYSANTHEMUMS—The "Cushion Chrysanthemum," literally covered with bloom for weeks; soft tints of pink and buff. Each 25c; 3 for 60c; 12 for \$1.85.

THE USEFUL LONG-BLOOMING COMMELINAS Seldom seen, yet so easily grown; lovely all summer long in groups or the border. Plant the tubers 2-inches deep in ordinary soil, sun or part shade. Grow over a foot high with attractive, lasting foliage.

COMMELINA coelestis, The Blue Sky-Flower—Illustrated. Flowers of intense heavenly blue with golden stamens borne daily all summer long. This little known perennial should be in every garden. Blooming size tubers. Each 25c; 10 for \$2; 25, (for a glorious mass planting), \$3.50. Seed, 25c.

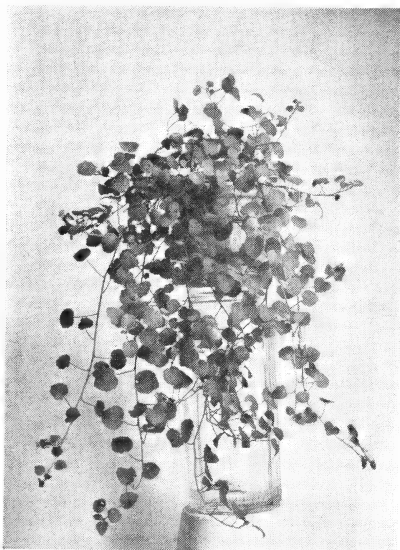


The **BLEEDING HEART** clumps we send you are ready to bloom like this within a few weeks. (See page 25.)

NEWEST CHOICE DELPHINIUMS

Grown from the finest, most expensive seed procurable these plants will produce the first season their enormous spikes of blue and white flowers that persist all through the summer. Ideal for the mixed border and for cut bloom.

One of the valuable qualities about Delphiniums which you don't hear much about is quantity and continuity of bloom. The strain we offer here has



The exquisitely dainty **FUCHSIA PROCUMBENS**, with canary and bronze-purple bloom, is fine in pots or a shady rock-garden. (See page 26.)

C. Coelestis alba—White variety of the above; same prices. **Seed, 25c.**

C. Selloviana—Like *C. coelestis* but the individual flowers are much larger, of a beautiful cobalt blue. Rare. **Each 35c; 3 for \$1.**

THE SCARLET-RED DATURA

Datura sanguinea, illustrated, is a strikingly beautiful, rare plant, that grows higher than the ordinary White Datura or Angel's Trumpet, attaining almost tree form. Bears all summer long its showy trumpet flowers of bright scarlet and gold, 6 to 8 inches long. May be grown from seed in sandy soil. Likes a light soil, winter protection against heavy frost. Strong plants in 3-inch pots, prepaid for **50c**; outside California, **60c.**

Large 2 to 4 year Specimens, 15 to 18 inches high or over, in pots, by express only, not prepaid, **\$2.**

Seed, 25c.



The little known **ERIGERON** bears its bright golden-centered lavender flowers most of the year; a fine cut flower

been found to be quite unexcelled in this respect for the summer and fall and even, if weather permits, into the winter. We recommend this strain unqualifiedly. 2-year plants, for quick bloom, well-rooted; prepaid in California only. **Each 25c; 3 for 60c; 12 for only \$2.**

THIS NEW GARDEN PINK "GAIETY"

Bears Flowers up to 4-in. wide All Summer Long. Illustrated. Far ahead of ordinary pinks in beauty and size this new **Dianthus Gaiety** is an indispensable! Its huge flowers attain a diameter up to 4 inches, are on strong wiry stems.

borne continuously, in brilliant shades of pink, scarlet, wine with white, beautifully fringed and notched at the edge, and fragrant. For the border or rockery. **Each 25c; 3 for 60c; 6 for \$1. Seed, pkt., 50c.**

DIANTHUS ARENARIUS.

Lovely mounds of silver-green foliage, showy all through the year, from which spring great numbers of fringed, fragrant creamy blossoms on wiry stems. Large clumps. **Each 25c; 3 for 60c.**

DIANTHUS DELTOIDES.

With dark green evergreen foliage in closely tufted mats and bountiful crimson dotted flowers of dark pink; indispensable for the rock garden. **Each 15c; 3 for 40c.**

D. Roysi Hybrids—

A fine strain of Garden Pinks of compact growth; the bloom is in unusually brilliant shades of pink and red. One of the best. **Each 25c; 3 for 60c.**



Some *Campanulas* are ideal Rock-garden subjects; *C. PUSILLA* on page 18, for instance, also *C. elatinoides*, *C. Formanekiana*, *C. garganica* and especially *C. muralis*

Each 25c; 3 for 60c.

THE OLD-FASHIONED BLEEDING HEART

DICENTRA Spectabilis—**Illustrated.** Surely no other spring blooming hardy perennial can put on quite as fine a showing of pure grace and beauty as this. The combination of lovely, deep-toothed foliage that lasts through the summer and the long, arching sprays of bloom, hung with pink "bleeding hearts" like shining jewels, is not to be had in any other flower. We offer you extra large 3-year-old clumps that, planted now, will bloom profusely within a few weeks. Order early; not available after March 15th. Prepaid in California only, **each 60c; 3 for \$1.50; 6 for \$2.85; 12 for \$5.50.**

A RARE PERENNIAL FOXGLOVE

DIGITALIS obscura—Quite distinct and very scarce. Grows to 2 feet; bears medium size flowers of bright orange that command attention by all discriminating flower lovers. **50c; 3 for \$1.20.**

DIMORPHETECA EKLONIS—A long name for this beautiful everblooming African Daisy, perennial in mild climates; large white flowers of much beauty with blue center and reverse, on long stalks; a fine cut flower. Strong plants to bloom quickly. **Each 20c; 3 for 90c; Seed, 20c.**

ERIGERON SPECIOSUS, Illustrated, though seldom seen in gardens, is really one of the most useful of all perennials for it is seldom out of bloom and is a fine cut flower. The leafy flower stems, with soft green downy leaves, grow to a height of nearly two feet and bear in great profusion large clear lavender daisy-like flowers with yellow centers. An invaluable plant for the hardy border. Strong plants to provide a fine showing the first season, **each 50c; 3 for \$1.00.**

ERYNGIUM ALPINUM, the Blue Sea Holly—A hardy perennial suggestive of a thistle bearing profuse globular metallic-blue flowers each set in its cup of blue bracts on three foot stems, much branched. Most effective and unusual; fine also for winter bouquets. Strong plants, prepaid, **50c.**

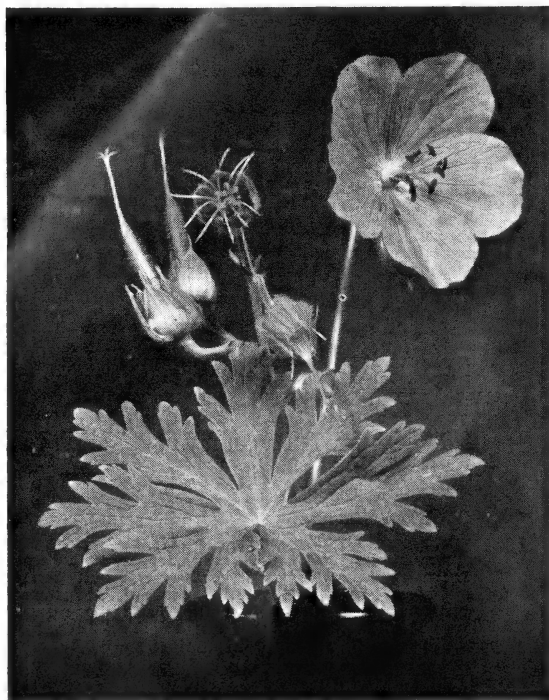
FUCHSIA PROCUMBENS—**Illustrated.** A most distinct and attractive Fuchsia that quickly forms a mass of lovely foliage like a maidenhair fern, evergreen in mild climates, and bears dainty tubular flowers of bright canary-yellow, tipped with bright blue pollen and edged with amethyst purple, followed by large round red fruits. Strong plants from 3-inch pots, **each 50c; 3 for \$1.25. Prepaid in California; beyond, add 10c each.**

Our True Blue Geranium

Illustrated on Page 26

This is a true geranium, the result of hybridization, which possesses so many good and useful qualities that it should be in every garden. Most striking of all is the color of its flower, a brilliant heavenly blue,—no lavender or magenta or purple tints,—the only true blue geranium known. The illustration, from our unretouched photograph, shows in small space the flower, leaf and seed, all beautiful in form; but the flowers are borne on long stems, in clusters, all through the long season even into winter, and their intense blue is delicately veined. The foliage which springs from the base, is always attractive, persisting even in cold weather, and the plant is perfectly hardy and a perennial. It is an ideal thing for garden borders and in hot climates should be given a position of semi-shade. After thorough trials under different conditions, we recommend it highly for all who like unusual plants that grow easily, bloom continually and call for little care.

Large field-grown clumps, 3 years or older, supply limited, prepaid in California only, \$1.00. Young plants, 35c. Seed, per packet, 25c.



Showing the Leaf, Seed, and Flower of our TRUE BLUE GERANIUM, which bears its intense heavenly-blue flowers all summer long. (See page 25.)

TWO USEFUL, UNCOMMON IVIES

HEDERA helix conglomerata—Very distinct; low-growing, with crowded contorted small leaves densely matted. Unequaled for the rock-garden where it hugs the rocks to form a pleasing mass of rich dark green. 3-inch pot plants, **30c.**

H. helix marmorata—Hardy trailing or climbing sort with variegated, marbled leaf, a lovely contrast of silver with green. Nice well-rooted young plants (they grow quickly), **25c.**

JASMINE VINE, The New Pink Jasminum stephanense. A twining slender-stemmed climber that bears beautiful light pink flowers $1\frac{1}{2}$ inches wide, with the most intense fragrance; perfectly hardy anywhere and evergreen in mild climates. Grows well in either sun or shade. Strong plants from 4-inch pots, 2 to 3 feet high, **each 75c; 3 for \$2.** (If to go beyond 3rd zone add 15c each.)

TWO GOOD PERENNIAL LOBELIAS

Lobelia cardinalis, The Cardinalflower—A stately, hardy, shade-loving, Lobelia that throws up long-lasting spikes of brilliant cardinal-red bloom, 4 feet and more in height. Extra strong plants, **40c. Seed, 25c.**

L. Davidi—From Central China, grows to 4 feet or so, with rosy-purple bloom. Likes shade. Uncommon but very good. **50c.**

LOPEZIA albiflora, var. rosea—Here is a lovely thing for the shady rockery. Dark green foliage with all summer long a profusion of rosy-pink blooms like gay butterflies. Very choice. Strong plants, **35c; 3 for \$1.00.**

MANDEVILLA suaveolens, The Chile Jasmine Vine—Illustrated. One of the best vines, hardy and deciduous under severe frost, rank-growing with handsome foliage and, for a long season, deliciously fragrant white jasmine-like flowers. Young plants, **each, 35c. Seed, 25c.**

OTHER HARDY PERENNIAL GERANIUMS

These resemble in habit and form our True Blue Geranium described above but are in different colors; useful for the border or rockery; quite immune from pests; easy to grow. We offer these kinds and colors:

G. pratense album, with large, beautifully veined white flowers on long stems; a strong grower.

G. endressi, brilliant pink.

G. sylvaticum, a delicate silvery-lavender-blue.

G. sanguineum, with deep red flowers; dwarf habit of growth.

Large field-grown plants of the above, blooming size, 2 to 3 years old, prepaid in California only, **each 50c; any 3 for \$1.25.**

An Exquisite BLUE GENTIAN

G. acaulis clusi—A low evergreen Gentian, only a few inches high, that spreads to 8 inches or more and bears in great profusion huge trumpet flowers of that glorious gentian blue which has no equal in the flower kingdom. Often you may have over a dozen blooms on a single plant at one time. Blooms heaviest in spring and intermittently through the season. Quite hardy. Strong 1-year well rooted plants, **each 35c; 3 for \$1.00.**



Flowers, foliage and interesting seed-pods of the fragrant CHILE JASMINE VINE (*Mandevilla Suaveolens*)

NEPETA mussini—Indispensable low-growing plant of the mint family for borders or the rock garden, withstanding neglect and drought and hot, dry places. Silver-gray foliage with lavender-blue flowers for months; cut back will bloom recurrently. **Each 25c; 3 for 50c; 12 for \$1.25.**

NEPETA UKRANICA—Similar to above but with larger, longer spikes of showy flowers in rich, dark blue; most valuable. **Each 25c; 3 for 65c; 6 for \$1.15.**
One plant of each of above two Nepetas for 40c.

NIEREMBERGIA HIPPOMANICA, The Blue Cup Flower. A fast-growing, shrubby, much branched plant that starts to bloom in late spring and continues all summer long, covered with shallow, cup-shaped, violet-blue flowers an inch wide with lovely effect. Likes full sun. Strong plants in 3-inch pots, **each 30c; 3 for 75c.**

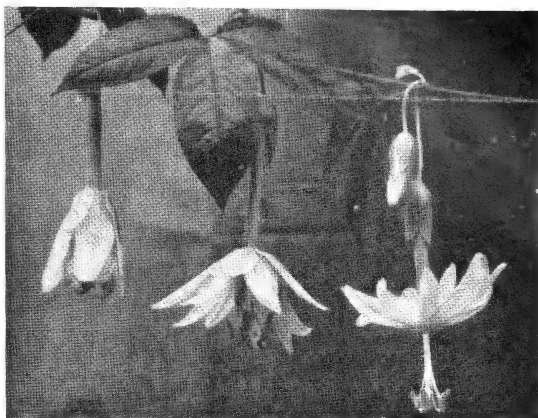
HERE'S AN UNUSUAL PLANT GEM!

PAROCHETUS communis, The Blue Oxalis or Shamrock Pea. A treasure for the damp rock garden or for pot culture, from the Himalayas. Forms a carpet of clover-like green bright with multitudes of dazzling gentian-blue flowers. Correvon, the rock-garden authority, recommends it highly. Deserves wider recognition. Blooming size divisions, **each 35c; 3 for \$1.00.**

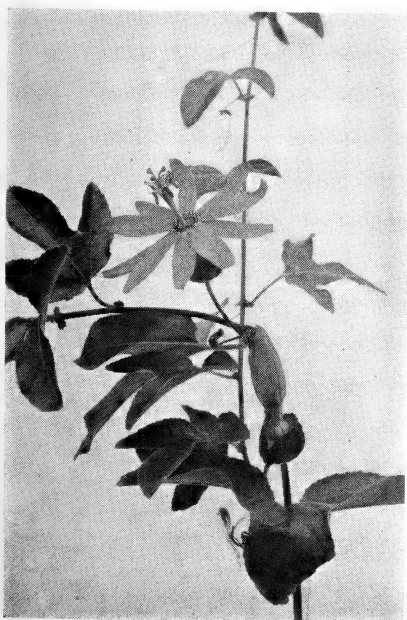
Two Effective Passion Vines

These quick growing Passion Vines are quite indispensable for California gardens for they serve their purpose in quicker time and with more lasting effect than most vines and in our mild climate their evergreen foliage is always lovely.

PINK PASSION VINE (*Passiflora mollissima*), illustrated, is quite



The lovely PINK PASSION VINE whose 5-in. pink flowers look down on you like pink stars



The intense scarlet flowers set off by the dense, attractive green foliage of the RED PASSION VINE make this the ideal quick-growing vine for California gardens

without an equal for rapidly covering trellis or pergola or for growing up through a live oak or other tree. An extraordinarily rampant grower when once established. Its large 5-inch-wide pink flowers hang downwards with lovely effect and these are followed by oval golden seed-pods, 4 inches or more in length, which are not only most attractive but edible. Strong plants in 3-inch pots, **3 for \$1; each 40c.**

SCARLET-RED PASSION VINE (*Passiflora manihot*), illustrated, is quite in a class by itself because its many flowers of scarlet-vermilion stand out most effectively against the dense, glossy, bright green foliage. This vine is adapted to fence or wall or trellis for which it rapidly makes an ideal covering; the bloom is borne through summer and fall and well into the winter. Strong plants in 3-inch pots, **3 for \$1.25; each 50c.**

For shipment beyond 3rd zone, add 10c per plant, either kind.

A TRULY REMARKABLE ROSE!

Visitors to our garden have gone into ecstasies when they have seen our rose **Kathleen**, modestly described on page 9. It is so different to any other rose, so altogether healthy, pest-resistant and continuously in bloom, that it stands out as a rose in ten thousand! So far as we know we are the only firm in America offering it. Try it and you will never regret it; rather, you will thank us for suggesting so lovely a rose.

In gardening I put common sense first because it restrains from any sort of folly or sham or affectation.

—GERTRUDE JEKYLL.

The Useful Silver Lace Vine

POLYGONUM auberti—Illustrated, is just the thing where you want a quick-growing vine to cover an unsightly spot and make of it a thing of beauty. Produces an enveloping mass of white bloom followed by seed masses of silvery sheen, hence its name. Plant it on fence, trellis, old building, anywhere you like and it will care for itself. Strong-rooted young plant, **30c**; **3 for 75c**. Extra large specimens for quickest effect, prepaid in California only, **60c**; **3 for \$1.50**.



A single plant of **SILVER LACE VINE** transformed this old building in a few weeks into a thing of beauty!

The Useful, Easily Grown Salvias

Because they are so easily grown and so adaptable to many different conditions, these hardy perennial Salvias, some of them little known, are among the most useful of garden flowers. They furnish the most desirable blue effects; they seem to have no insect enemies; many of them increase each year, to be readily divided; and they withstand drought well. We list this season these six good sorts, all of much value for the amateur's garden. Prices include shipping costs prepaid in California.

S. DICHROA—Grows to 3 feet in height; bears in great profusion and for a very long season spreading spikes of lavender-blue flowers; a little known but most desirable blue sage. Strong field-grown 2-year plants, to bloom quickly, **40c**.

S. GREGGII—Of shrubby growth, up to 3 feet or over; slender branches with oblong leaves! flowers a bright blood-red and very showy. This is not the annual Scarlet Sage but a hardy, drought-resisting perennial well worth planting, even in the poorest soil. **35c**.

S. LEUCANTHA—Shrubby sort growing to 2 or 3 feet high with light wooly foliage and brilliant violet and white flowers all season long. One of the easiest grown showy garden plants. **40c**.

S. SCLAREA—Up to 2 feet, rank and spreading in habit with large wooly foliage; enormous spikes of deep blue and white flowers; very showy, **40c**.

POTENTILLA—A hardy perennial that deserves a place in every garden, about 18 inches high; strawberry-like foliage; continuous, showy flowers of brilliant gold. Strong plants to grow and bloom quickly this season, **each 15c**; **6 for 75c**.

ONE OF THE CHOICEST PRIMULAS

P. lichiangensis, a hardy perennial, with very large hairy foliage from which spring the foot-high flower stalks bearing umbels of deep rose flowers with yellow eye. Don't miss this really valuable novelty for the California garden. **Each 40c**; **3 for \$1.00**.

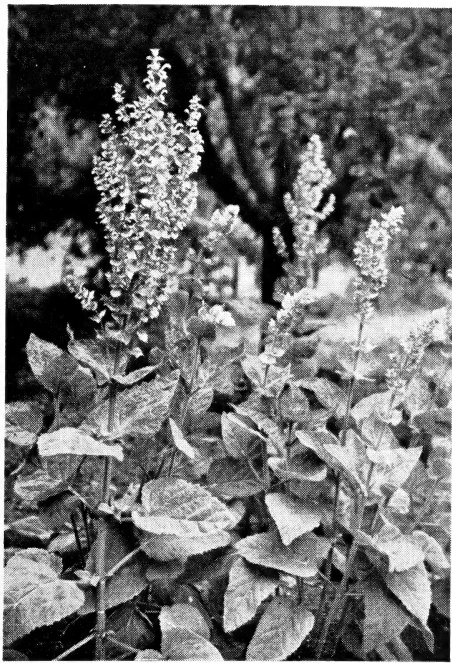
ROSEMARINUS officinalis, Rosemary—Evergreen herb, 2 to 4 feet, that grows easily in a dry or rocky place; fine also for a hardy hedge. Aromatic leaves of dusty appearance and small pale blue flowers that delight the bees. Strong 6 to 8-inch plants, **each 30c**; **3 for 75c**.



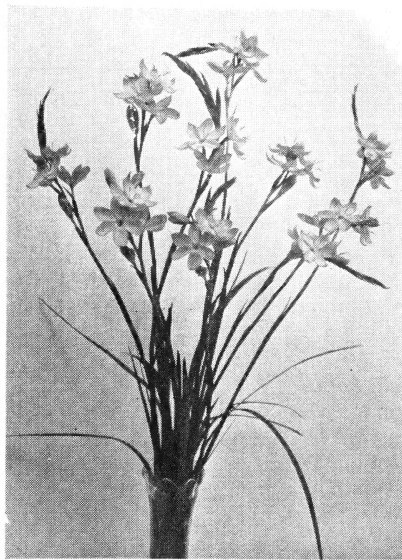
For months a tall waving mass of brightest heavenly blue, the uncommon **SALVIA ULIGINOSA**

S. ULIGINOSA—Illustrated. For a glorious waving mass of blue, from early summer to late fall, nothing can excel this uncommon Blue Salvia. Of easiest culture it quickly throws up its many stems with light green foliage and handsome lasting flowers of intensest blue and is always beautiful and effective. Strong field-grown divisions. **Each 30c**; **3 for 75c**; **6 for \$1.25**; **12 for \$2.25**.

S. THE VATICAN—Illustrated. One of the most robust, large-growing *Salvias*, producing, singly or in groups, fine effects for months with its blue flowers, silvery-pink bracts and huge silver-gray leaves. **Each 40c; 2 for 75c.**



New *SALVIA* "The Vatican"



The soft pink flowers of *SCHIZOSTYLIS*, Mrs. Hegerty, are a perfect cut flower

SCHIZOSTYLUS coccinea, Mrs. Hegerty—Beautiful flower of the iris family with clumps of grassy leaves and, on long, strong stems, up to 2 feet or more, quantities of delicate pink flowers as illustrated above. Blooms in late fall and early winter, freely and for a long period. **Each 35c; 3 for \$1.00. Seed, 25c.**



SEDUM spectabile roseum, showiest of all the *Sedums*

SEDUM spectabile roseum—Illustrated. Showiest of the many *Sedums* and invaluable for the rock garden, where we grow it, or border. Its strong foot-high blooming stalks with rich pink flower-heads, lasting for months, contrast with the fleshy gray-green leaves. Of easiest culture. Strong-rooted young plants, **35c; 3 for \$1.00.**

THIS IS A "MUST HAVE" FOR A BLUE GARDEN!

SCUTELLARIA baicalensis, the Helmet Flower. A quick growing, easily managed hardy perennial forming a thick mass of rich green foliage against which shine the spikes of helmet-shaped heavenly-blue flowers, through late summer and fall. Strong young plants, just right for transplanting, **each 35c; 3 for \$1.00. Seed, 25c.**

THYME—The old-fashioned kind that grows several inches high, with its aromatic fragrance. Field-grown plants, **each 20c; 3 for 50c.**

CREeping THYME, Serpyllum azoricus—Makes a perfect fragrant carpet of deep green with a mass of rosy-lavender bloom during the summer months. **Strong plants, each 25c; 3 for 60c.**

TIGRIDIA—Mexican Shell Flower—Large three-petalled flowers in a wide assortment of brilliant shades, mostly variations of flame, scarlet and copper, borne all summer long; a truly sensational garden flower and yet easily grown. Blooming size bulbs, about 1-inch diameter, of the finest selected varieties only, delivered prepaid, **10 for 60c; 25 for \$1.25; 100 for \$4; each 10c.**

The Finest Strain of Transvaal Daisies

(GERBERAS) AT NEW LOW PRICES

These are large, undivided, field-grown plants, each with its mass of long, strong roots, of the New Hybrid Transvaal Daisies in choicest colors. They include shades of scarlet, white, yellow, orange, pink and the delicate and greatly admired pastel shades. They are fully matured, well grown plants that will start blooming soon after planting, weather permitting, and provide you with abundant flowers all season long, large blooms on very long stems, ideal for cutting because they last so well and hold up their heads like the thoroughbreds they are. Our new strain is the finest obtainable.

Transvaal Daisies are one of the most useful and ornamental garden perennials you can grow. They are easily managed and ask for little care. They like full sun and must be planted with the head or crown of each plant clump set well up, even though half an inch or more of the root top shows above the soil, for if planted so that water stands around the crown the plant will suffer. They prefer a light, sandy soil.

Try a mass planting of 25 of these choice Gerberas and you will have a glorious blaze of color all season long that will be the chief joy of your gardening experience!

We offer our very finest stock at these low prices:

3 Plants for 40c; 6 for 75c; 12 for \$1.25; 25 for \$2.35.

Delivery charges prepaid within the 3rd zone; beyond that add 3 cents per plant to partly pay shipping costs.

The New Double Purple Russian Violet

is the best of all violets for edging or borders for it quickly forms a dense mass of green that is attractive all through the year. Its deep purple, very double flowers are intensely fragrant and last well in water. Long blooming season. Strong divisions, each 20c; 6 for \$1.00; 12 for \$1.75.

Other Choice Uncommon Violets

DOUBLE WHITE VIOLET, Swanley White, is rare, a true double in purest white, very fragrant. Supply limited as it increases slowly. **Each 35c; 6 for \$1.85.**

MARIE LOUISE VIOLET is like the Double-Purple Russian but bears profusely and for a long season very double, very fragrant flowers of soft lavender. Strong divisions, **each 15c; 6 for 75c; 12 for \$1.35.**

EVERBLOOMING PINK VIOLET, a real garden treasure, a gem for the rockery; from its mound of glossy leafage spring jewel-like flowers of the loveliest rose-pink shade, quite different to other violets and borne all summer through. Strong plants, **each 30c; 3 for 75c.**

EVERBLOOMING BLUE VIOLA, this we have found to be the most continuous bloomer of all our Violas for it yields us bloom every month of the year! Flowers of intense deep blue on long stems borne profusely. **Each 20c; 3 for 50c.**

WISTERIA, Chinese Blue, most popular of all the Wisterias for each spring sees this beautiful vine literally covered with its giant clusters of pale blue flowers. Because it is well, in order to insure success, to establish a wisteria vine when young we offer strong young vines, about 8 inches high, at this low price. **Each 20c; 3 for 50c.**

YARROW, Rose—Grows to 1½ to 2 feet high; with soft, feathery dark green foliage, each plant with many stems that terminate in large heads of bright rose flower; in bloom most of the year and always attractive; a good cut flower. Strong clumps. **Each 20c; 3 for 50c.**



YARROW, Golden Yellow—A scarcer variety of similar habit but with brilliant buttercup yellow bloom; a fine, lasting cut flower. **Each 20c; 3 for 50c.**

VITTADINIA TRILOBA, the Mexican Daisy—Illustrated. Spreading, trailing plant with pink-and-white, fine-petalled daisy flowers that is perfectly at home in rock walls, stone steps, dry stony banks and in spite of heat and drouth is continuously in bloom. Strong young plants. **Each 30c; 4 for \$1.00.**

VITTADINIA triloba, ideal for dry, neglected places, blooms all summer

Permanent Rose and Plant Labels

Do you know how it feels to find a rose in your garden with its name lost?

On going down my garden path

I saw two roses kissing;

The one it was the Duchess of —

The other word was missing!

I swore I'd tell the Duke of —

And went to find his Grace;

But lo! he too was well engaged

In a very shady place!

I turned my head and walked away,

Then all the labels read;

But never, never will I say

Who occupied each bed!

—T. G. W. HINSLOW.

All our roses go out with good weatherproof labels but these won't last forever; so, to avoid a scandalous situation in your garden, we offer a really permanent rose label at a moderate price. They measure $3\frac{1}{2}$ by $\frac{5}{8}$ inches, are made of heavy celluloid fabric, have rustless copper wires, and the best thing to mark them with is a No. 2 lead pencil. They are good for marking many other things in addition to roses. These low prices; delivered prepaid anywhere; (add sales tax);

10 for 30c; 50 for \$1.25; 100 for \$2.00.

GUARANTEE—Because we cannot control the growing conditions after our plants are shipped, we give no guarantee, express or implied, that our plants or seeds will grow. Nevertheless, if a just complaint arises we seek to adjust it equitably.

The Lester Rose Gardens.

CUT OFF HERE

Please Use This Handy ORDER BLANK

THE LESTER ROSE GARDENS

Route 5, Box 326, Watsonville, Calif.

Date.....

Please ship (when).....to the address below:
(unless otherwise specified we ship promptly)

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Permanent Plant Labels (see above). How many? - - - \$.....

Add 3% Sales Tax on California orders - - - \$.....

Add extra postage where specified beyond California - \$.....

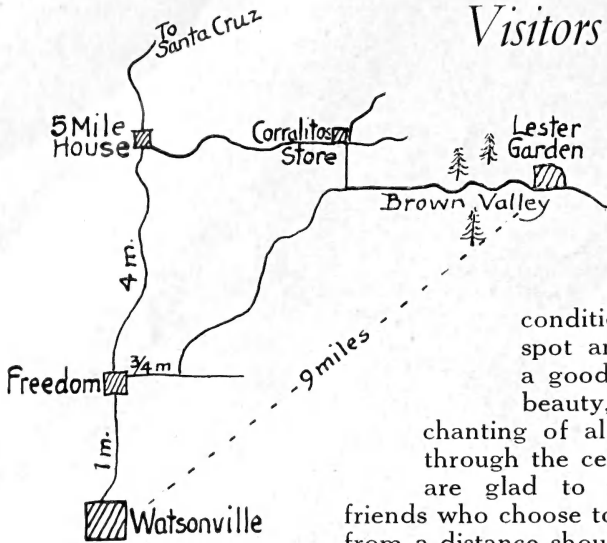
Remittance enclosed for - - - - - TOTAL \$.....

Your Name.....

Address.....

FREE with every rose order—a copy of Francis E. Lester's Rose Guide folder, "How to Get the Most from Your Roses." (Mailed separately for 10 cents.)

Visitors Are Welcome



—at our gardens, Rios Silvestres, in Beautiful Brown Valley, in the Santa Cruz Mountains, as shown by this sketch map. Here, with ideal soil, water and climatic

conditions, in a sheltered sunny spot among the redwoods, on a good mountain road of rare beauty, and with the most enchanting of all forest streams running through the center of our property, we are glad to meet our flower-loving friends who choose to visit us. Any who come from a distance should advise in advance—a postcard will do—otherwise we might be

absent temporarily. April to December are the best months to come.

If interested in our Old-Fashioned Roses we suggest you come in late April or early May; in other roses, any time during the season, spring or fall. Campanulas may be seen at their best during late June, July and August but there are some kinds that put on a good show for a much longer season and some have bloom almost the whole year through.

Visitors coming from highway 101 can come by way of the Hecker Pass and save time. At the foot of the pass, take the first right turn, the Hazel Dell road which turns to the north and stay on that road, over the grade, for a distance of about seven miles, avoiding the roads that turn left for Watsonville.

THE LESTER ROSE GARDENS

R. F. D. 5, BOX 326

WATSONVILLE, CALIFORNIA

Sec. 562, P. L. & R.